

Connections

FOR A HEALTHIER NEW ORLEANS



BCM

BAPTIST COMMUNITY MINISTRIES

ANNUAL REPORT 2016

Connections

FOR A HEALTHIER NEW ORLEANS

Baptist Community Ministries specializes in making connections. We connect resources to organizations that create positive change in the New Orleans region. We help organizations connect to people in need. Now, as BCM enters its third decade, we focus on strategic connections. We help find systemic solutions to pressing community needs in four areas of emphasis—health, education, public safety and governmental oversight. In this Annual Report, BCM explores the many ways we work to make connections for a healthier New Orleans.

ON THE COVER

Representatives of the Cowen Institute at Tulane University and Total Community Action, Inc., work together to plan a job fair for the 100,000 Opportunities Initiative. BCM is a partner in this effort to create pathways to meaningful employment for youth disconnected from work and school. Clockwise from top are Glenis Scott, Jr., Nicole Jolly, Thelma French, Eric Cherrie and Amy Barad.

Cover Photo/Jeff Johnston
Interior Photos/Matthew Exnicios

▼ A BCM training for leaders of local youth programs is part of our Youth Program Quality Initiative. Read more on page 6.



Message To The Community

Dear Friends,

Baptist Community Ministries was created in August 1995 using the proceeds (\$153M) from the sale of two acute care hospitals. One of the hospitals, Southern Baptist Hospital, had served the community for almost 70 years. While BCM has matured as an organization and experienced change during the ensuing 21 years, the fundamental Mission of serving the needs of the community has remained intact. By the time BCM became a private foundation in March 1996, the founding Trustees had set a course of action with a stated goal of helping develop a “healthy community” using the following macro parameters:

*We hope you enjoy reading our 2016
Annual Report.*



Dr. Patricia M. Prechter
Board Chair

Patricia Prechter



Charles E. Beasley
President & CEO

Charles Beasley

- Grounded in its heritage of being a “Baptist-oriented, Christian organization in existence to improve/help humanity in the Greater New Orleans area regardless of denomination”;
- Restricted grants and direct services geographically to a five-parish region: Orleans, Jefferson, Plaquemines, St. Bernard and St. Tammany;
- Focused grantmaking in four zones of interest: Health, Education, Public Safety and Governmental Oversight;
- Individual grants will generally not be less than \$50,000 per year in order to maximize impact and reduce administrative complexity;
- Adopted a “value added” model of grantmaking by employing content experts for each zone of interest to inform internal decision-making and provide external consultation to community partners;
- Continued the long tradition of providing pastoral care in hospital settings and, over time, expanded to other venues such as nursing homes and the New Orleans Police Department (NOPD), with a total complement of 12 Board-certified chaplains on staff today;
- Piloted a “Church Nurse” program in 1997 and a Lay Health Advocate program in 2004, which have grown into a network of 109 congregations with active Wellness Ministries supported by BCM;
- Implemented a rigorous accountability system for the stewardship of investments; and
- Financial statements and tax returns are audited and reviewed, respectively, on an annual basis by an independent CPA firm.

Over the course of its history, BCM has earned a reputation of being a trustworthy and reliable community partner. BCM remains steadfast in its commitment to position itself to be a philanthropic leader in the Greater New Orleans area.



Great Flood Of 2016

BCM CONNECTS PEOPLE WITH RELIEF

A BCM grant helped Second Harvest Food Bank respond rapidly to flood victims. Photo courtesy of Second Harvest.

On Aug. 11, unrelenting rain began falling in southern Louisiana, especially around Baton Rouge and Lafayette. More than 20 inches of rain, enough to fill Lake Pontchartrain four times, caused massive flooding that took 13 lives and damaged 146,000 homes.

The Great Flood of 2016 became America's worst natural disaster since Hurricane Sandy in 2012. Twenty Louisiana parishes were named federal disaster areas. Many flood victims had no flood insurance because their neighborhoods had never seen rising waters. Tragedy seemed to strike with little warning.

Baptist Community Ministries responded quickly. As the extent of the human need became apparent, the Board of Trustees voted immediately to fund \$1 million in grants for flood relief. BCM's staff went to work to craft a rapid, targeted response to ensure the grants did the most good for flood victims.

Based on their experience in working with local nonprofits, the BCM staff made grants to help with a variety of needs—ranging from the basics of supplying food to long-term solutions such as legal services for flood victims and help in registering for aid.

"Donations from BCM were extremely vital to our ability to respond to this unprecedented disaster. Disaster response is a core part of our mission, and our partnerships with organizations like BCM make it possible to be able to act quickly in times of disaster," says Natalie Jayroe, President & CEO, Second Harvest Food Bank.

BCM has experience in rapidly responding to local disasters—Hurricane Katrina was a strong precedent. The 2016 flood relief grants connected thousands of people in Louisiana to help they needed to recover from this disaster.

GRANT RECIPIENTS RESPONDED TO MEET HUMAN NEEDS

- Capital Area United Way
- New Orleans Baptist Ministries
- Northshore Community Foundation
- Second Harvest Food Bank of Greater New Orleans
- Southeast Louisiana Legal Services Corporation
- United Way of Southeast Louisiana

BCM A Partner In Prestigious National Grant

TO REDUCE OVER-INCARCERATION IN NEW ORLEANS

Baptist Community Ministries stepped up to become a local partner in a bold national \$100 million initiative, funded by the MacArthur Foundation, to reduce over-incarceration through innovative reforms.

In 2016, the foundation chose New Orleans as one of 20 jurisdictions to receive a \$1.5 million grant in its competitive Safety and Justice Challenge. As the only local funder to participate in crafting the winning proposal, BCM had a prominent seat at the table with the New Orleans Mayor's Office, the lead agency, and other partner organizations.

BCM's advocacy for effective governmental oversight and criminal justice reforms make our participation a natural fit. "BCM cares about community voice and the community's role in planning reforms to reduce over-incarceration," says Charmel Gauden, Program Director, Public Safety Grants. "We will continue to support governmental oversight over the long term. We were here before the MacArthur grant, and we will be here long after the grant."

Nationally, the Safety and Justice Challenge's goal is to reduce over-incarceration by changing the way Americans think about and use jails. This is particularly important in New Orleans, which has one of the highest incarceration rates in the U.S. Other local problems noted in the grant application are the high number of inmates awaiting trial—four of five—and racial disparity among the jail population. African-Americans are arrested for felony offenses 2.5 times more frequently than whites in New Orleans, resulting in an 86 percent black jail population. Sixty percent of

the city is African-American.

The reform plan is starting to be implemented now, says Gauden, who is representing BCM in the process and serving with the grant's community accountability group. The overall local goal is to reduce the city's average daily jail population by 27 percent over three years. Strategies to achieve this goal include:

- developing alternative ways for police to respond to people in crisis by directing them to treatment programs
- strengthening pre-trial release efforts to prevent defendants from going to jail for inability to pay
- creating accountability mechanisms to focus on racial and ethnic disparities and involve the community in developing solutions.

The foundation designed the challenge to help jurisdictions learn from each other. The work being done by BCM and other New Orleans partners can model and inspire effective local criminal justice reform across the country.



Supported by the John D. and Catherine T. MacArthur Foundation



▲ **New Orleans is one of 20 jurisdictions nationwide to receive a \$1.5 million grant in the MacArthur Foundation Safety and Justice Challenge. Map from MacArthur Foundation.**



Investing For Quality

BCM'S YOUTH PROGRAM QUALITY INITIATIVE (YPQI)

Baptist Community Ministries' Youth Program Quality Initiative (YPQI) supports 84 youth development programs serving more than 7,600 children per week to improve program quality.

The quality of child care centers and public schools in New Orleans has gained significant attention over the past decade. Tens of millions of dollars have been invested in assessment, professional development, training and coaching to improve the instructional quality children receive in these settings. But, before 2015, nothing had been invested systematically to improve the quality of the experiences for children after school and during the critical summer months, despite decades of research showing the importance of quality programming during these critical times.

High-quality out-of-school time programming has been proven to improve young people's attitudes toward school, behavior, academic performance and likelihood of long-term success – particularly for the low-income children who make up the overwhelming majority of children in Orleans Parish.

BCM launched YPQI in 2015 to establish a system that would raise the bar for quality in out-of-school time programs in New Orleans and produce better developmental outcomes for children and youth for years to come. YPQI is based on the David P. Weikart Center for Program Quality's youth program quality intervention, which has been adopted by more than 4,000 programs in 41 states. This model draws on the latest research on youth program quality to assist program staff in assessing the quality of their programs, planning for improvement and participating in coaching and professional development

experiences that help them institute measurable quality improvements.

In 2016, BCM completed an initial 10-month pilot of YPQI with 15 youth development programs. In the summer of 2016, BCM helped the New Orleans Recreation Development Commission take lessons learned from the pilot to operate a summer pilot that served all 51 of their summer camps for more than 4,000 children. In the fall, BCM added 17 programs for a second-year pilot during the 2016-2017 school year.

As a result, in the 18 months since BCM launched YPQI

- 84 programs that serve more than 7,600 children per week have participated
- 392 youth workers have completed professional development training
- 39 people have received national certification as a quality assessor or trainer
- 83 improvement plan goals have been created by teams of program staff, ranging in focus from child safety to supporting youth leadership.

BCM's initial investment in YPQI has gained the attention of other funders. In year two, BCM has partnered with the Foundation for Louisiana to operate YPQI and has leveraged additional funding from the Campbell Foundation, EMPLOY, Entergy and the United Way of Southeast Louisiana.

100 PERCENT OF PARTICIPATING PROGRAM STAFF SAY YPQI 'GOOD USE OF THEIR TIME'

"Youth engagement has never been higher."

"We now have a structured model for continuous improvement, and the staff are onboard. They appreciate the perspective offered and the fact that their voices are crucial in the process."

"The most important thing I developed as a result of the YPQI assessment process was the awareness of youth's role in a classroom. I would say it was not something I thought much about before and now it is a huge priority and something I am always conscious of in the classroom."

"By using positive reinforcement over yelling and negative reinforcement, I have noticed a positive change in how [the kids] interact with other students."

"The kids are now publicly recognized for positive behavior that they demonstrate during the time that we spend with them. Students strive to achieve this recognition, which has led to better behavior overall."

COMPONENTS OF YPQI 10-MONTH PILOT

Each organization that participates in the 10-month YPQI pilot receives the following supports:

- Two external assessments of the instructional quality of their programming
- Unlimited staff access to a series of 10 professional development workshops for instructional staff to adopt best practices in quality youth development
- More than 20 hours of direct training in establishing quality improvement practices as an organization
- At least 20 hours of coaching for continuous quality improvement over the course of a school year
- Assistance in setting quality improvement goals
- Access to a peer learning community
- Access to an online database that tracks quality assessment data and progress on quality improvement plans developed by the organization's staff
- A \$5,000 grant to support quality improvement efforts.

ORGANIZATIONS PARTICIPATING IN THE YPQI PILOT DURING THE SCHOOL YEAR

YPQI participants represent a wide range of organizations with budgets ranging from \$25,000 to \$36 million and include:

1881 Research Institute

A's & Aces

Bard Early College of New Orleans

Big Class

Café Reconcile

College Track

Communities in Schools of Greater New Orleans

Community Works of Louisiana

Cowen Institute Earn and Learn Program

Dancing Grounds

Discovery FEST

Dryades YMCA

FirstLine Schools

Girls on the Run

Grow Dat Youth Farm

International High School of New Orleans

Louisiana Green Corps

Liberty's Kitchen

Louisiana Philharmonic Orchestra

Make Music NOLA

Milne Inspiration Center (The MIC)

New Orleans College Prep

New Orleans Charter Science & Math High School

Operation Spark

PINK House, Inc.

St. Anna's Episcopal Church

Upturn Arts

VAYLA New Orleans

YAYA, Inc.

Young Audiences Louisiana

Youth Empowerment Project

Youth Run NOLA

Therapeutic Day Program

BCM SUPPORTS MENTAL HEALTH CARE, EDUCATION FOR STUDENTS

A major need in New Orleans public schools is help for students with mental health issues. Kids in New Orleans are four and a half times more likely than their peers to show post-traumatic stress disorder and serious emotional disturbances.*

The Therapeutic Day Program, which opened last year on the New Orleans Center for Creative Arts campus in Bywater with support from Baptist Community Ministries, sees hope amid the challenges. In bright classrooms in a fresh, renovated building, Executive Director Elizabeth Marcell and a staff with specialized training are optimistic they are starting something new and greatly needed.

“We are the first step in building out a center, where children with severe emotional difficulties can be served,” Marcell says. “We want to make sure children have services that are appropriate and help address their needs.”

Students in kindergarten through eighth grade, referred from public schools, receive education and behavioral therapy over a regular school day in small classrooms. Each student has been thoroughly evaluated and has an individual treatment and educational plan. Specially trained staff combine positive behavioral supports and evidence-based mental health practices with classroom instruction and recreation. Though numbers are now small with only 13 students, the program has plans to grow. Next year, there will be more students and more services.

“Our students are not delinquent. They are here because of the intensity of their mental health needs. Many have persistent exposure to violence,” Marcell says. The program adopts a four-level behavioral therapeutic system, and students can take months to meet benchmarks. Yet this approach is recognized as the most effective, age-appropriate way to provide healing and hope. Goals include returning students to their home schools—and reducing admissions to hospitals for mental health problems.



▲ Liz Marcell in a classroom at the Therapeutic Day School campus. At right, Matthew Kittredge, para-professional, and teacher Kelsey Hoffman work with a student.

*Institute of Women & Ethnic Studies “In that Number” campaign: inthatnumber-iwes.org

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The Therapeutic Day Program, an initiative of the Recovery School District, Orleans Parish School Board and Tulane Medical School Department of Child and Adolescent Psychiatry, is becoming a nonprofit organization with expansion plans. “We want to fill in all the gaps,” Marcell says. “We want to handle all these students’ therapeutic needs.”





New Orleans Family Justice Center

BCM GRANT HELPS BUILD CAPACITY, ADD SERVICES

Domestic violence and sexual assault are some of society's most difficult problems. Since it opened in 2007, New Orleans Family Justice Center (NOFJC) has been offering solutions.

How? NOFJC is based on a much-lauded national model for wraparound, comprehensive services, focused on helping survivors. The "family justice center" approach has proven most effective in addressing and preventing these crimes, raising awareness, helping victims and families heal and bringing together advocates—all in one place.

Survivors of sexual assault, family violence and related crimes can walk into NOFJC's offices on Loyola Avenue and find all the guidance they need—from help in reporting to law enforcement to supportive services such as housing and counseling. There's a 24-hour crisis line and training for area professionals dealing with sexual violence. NOFJC staff serve as knowledgeable advocates for legislation and community education.

For every need that a survivor of domestic violence or sexual assault may have, NOFJC has a way to help.

Baptist Community Ministries supported NOFJC with a grant designed to strengthen their organization for the long-term and build capacity to serve more victims. "We used part of the BCM funding to hire consultants to set up Medicare and third party reimbursement for counseling and other services we provide," says Executive Director Mary Claire Landry, MBA, LCSW. "We've wanted to do this for a long time. Our counseling program has been funded by grant monies that now can be freed up for additional services."

On track to secure reimbursement by the end of the year, NOFJC also is opening a health care clinic in an accessible first floor location in their building in July.

“The more services we can provide, the more effective we will be in meeting the holistic needs of clients. It’s so important for us to be accessible for victims, who are already overwhelmed and don’t know what they need,” Landry says. “In the bigger picture, BCM funding has helped expand knowledge of the family justice center model in our region and across the state, where there are now five centers.”

Supported by all levels of law enforcement and city officials, NOFJC’s list of services is long. The staff can help a woman report a rape, counsel a domestic violence victim on how to leave and find shelter, lead support groups for survivors in minority groups, get help for children involved in domestic violence situations and teach other helping professionals how to prevent family violence and keep it from escalating.

Mary Claire Landry and the Family Justice Center staff offer comprehensive services for victims of sexual assault and domestic violence. ▶



BCM Helps New Community Health Clinic Open In Heart Of Algiers

▲ Dr. Lovelace counsels a patient.

Baptist Community Ministries continues a vital partnership with St. Thomas Community Health Center by supporting its new clinic at Landry-Walker High School in Algiers.

The L.B. Landry Community Clinic, which opened in August 2015, serves both students and members of the community. St. Thomas—a Federally Qualified Health Center with several locations in New Orleans—sees the school as an ideal location for community outreach. While on the Landry-Walker campus, the clinic has its own easily accessible first-floor entrance.

Says St. Thomas CEO Dr. Donald Erwin, “We’re happy to partner with Algiers Charter School Association to bring health care to this community. About half of our patients are students and half community residents. We have two full-time providers for the community and a full-time provider for student health. We’re proud to have recently added a new mental health component.” Fifty to 60 patients are treated each day. The new mental health unit is expected to boost patient numbers even more.

Another agency managed a clinic at the school, which has an enrollment of more than 1,000 students, before St. Thomas came in. St. Thomas’s record of success in reaching the underserved has helped strengthen and expand services. St. Thomas is a strong proponent of their clinics as “medical homes,” which provide much-needed primary care and preventive services for patients who can receive coordinated care in one place. St. Thomas is recognized by the National Center for Quality Assurance as a Patient-Centered Medical Home. At all locations, St. Thomas serves more than 40,000 patients each year.

The L.B. Landry Community Clinic has a comprehensive list of services for adults and children: primary care, women’s care, prenatal care and HIV testing and treatment, as well as counseling and psychiatric services.

Psychiatrist Dr. Bruce Lovelace works with children and adults at the clinic. Its location, he says, helps the clinic better serve community residents and students, especially those students who might not otherwise seek counseling. “We’ve been able to reach out to students affected by violence and trauma, to students who may not have families to guide them. We strive to find out what they need and then provide it. The students are responsive and receptive to what we are offering.”

The clinic’s namesake, Dr. L.B. Landry, was a beloved African-American physician and community health advocate, who practiced in Algiers in the early 20th century. The new community clinic continues his legacy.

▼ Dr. Donald Erwin and Dr. Bruce Lovelace welcome patients to the L.B. Landry Community Clinic.



New Approaches At Children & Youth Planning Board Help Every Child Develop Appropriately

Baptist Community Ministries works to make New Orleans healthier by fostering big changes across various agencies and sectors.

A prime example is BCM's work with New Orleans Children & Youth Planning Board (CYPB) to introduce a progressive approach called Positive Youth Justice to our juvenile justice system and other agencies that work with children. CYPB is authorized by state law and city ordinance to serve as the coordinating body for all things related to youth in New Orleans. It brings together a unique cross-section of public and private stakeholders and leaders from the fields of juvenile justice, health, education, child welfare and community-based organizations.

Positive Youth Justice is a movement to bring attention to the developmental needs of adolescents in juvenile facilities. "It is important for New Orleans because of our high rates of youth poverty and the large number of kids in our criminal justice system," explains Karen Evans, MPA, CYPB's new Executive Director.

BCM shares enthusiasm for the potential of Positive Youth Justice to bring overdue change—reducing the numbers of children in the system and helping young offenders find a healthy way out.

"Children are still children no matter what they do," Evans explains. "By recognizing we are still dealing with children and encouraging positive direction along the developmental track, we can keep them from transitioning to adult criminal behaviors." This approach acknowledges that young offenders have most likely experienced trauma. Giving them opportunities to heal is the starting point for rehabilitation.

The concept of Positive Youth Justice has been around for years. "What is new is the language and its national adoption as an effective approach to juvenile justice," adds Hamilton Simons-Jones, a consultant who has worked closely with CYPB. "People now realize a system that disempowers children in order to fix them doesn't work."

To create a learning collaborative for Positive Youth Justice, CYPB brought a voice of experience to New Orleans last fall. Matt Cervantes, who works with Sierra Health Foundation that has led statewide initiatives, discussed how Positive Youth Justice initiatives can improve outcomes in juvenile justice systems.

A key concept: by aligning systems with the developmental needs of youth, you naturally create a more just, effective system that works best for youth, families and the community. Children exposed to violence, young people experiencing trauma and those in foster care are particularly vulnerable because they may not have the support from their families and environment to develop into a healthy adult.



Hamilton Simons-Jones and Karen Evans advocate for Positive Youth Justice. Says Evans, "We want to make Positive Youth Justice work across the full bandwidth of youth services in New Orleans, so that not one child is left without the capacity to develop properly and appropriately."



▲ Members of Pentecost Baptist Church became STARs as they worked to lose weight and lower blood pressure.



▶ Pentecost Baptist Church works to keep the congregation healthy by participation in STAR and by planting a vegetable garden. From left are BCM Vice President, Congregational Wellness Frances Hawkins, Lay Health Program Coordinator Lisa Collins and Pastor Lionel Davis.

Church Members STAR In Initiative For Better Health

Pentecost Baptist Church member Bessie Hughes remembers all the details of what she learned in the STAR program. “It was everything to me,” Hughes says. “I loved how they showed us how to cook better, and the food was good.”

Fellow member Cheryl Kegler is equally enthusiastic. “It helped me a lot, especially in learning how to prepare healthy meals,” says Kegler, who has high blood pressure. “I loved the recipes, popcorn with marshmallows especially, and how to cook vegetables.”

STAR (Strategies To Trim and Reduce), a Baptist Community Ministries faith-based program from its Congregational Wellness division, has been helping people get healthier since 2011. Pentecost Baptist on Harrison Avenue is one of 60 local churches that have participated in the 13-week program, which focuses on weight loss and reducing high blood pressure.

Congregational Wellness trains church nurses or lay leaders to lead STAR sessions at their churches. Members learn from fellow members about healthier eating, exercise, cooking techniques, the importance of taking medication and how to communicate with the doctor. STAR is far from a lecture series. Church members interact through physical activity, prayer, meditation and reflection—along with cooking healthier food.

The majority of STAR participants have been African-Americans over age 40, a group with a higher incidence of high blood pressure. Simple changes for people with this condition can bring health benefits. During 2016, 132 church members completed the STAR program. Sixty-four percent lost weight and 50 percent lowered blood pressure. The highest percentage of congregants who lowered blood pressure were in the pre-hypertension category.

STAR shows faith-based strategies are working to improve health. Congregational Wellness, one of two BCM direct service divisions, is staying focused on its unique mission—helping New Orleans stay healthier through outreach to church congregations.

Cheryl Kegler, left, and Bessie Hughes learned how to stay healthier through BCM's STAR program.



BCM Chaplains Carry A Badge,

SHARE THE BEAT TO SUPPORT NEW ORLEANS POLICE OFFICERS

Police officers in New Orleans face immense daily challenges. They also have support—chaplains from Baptist Community Ministries.

For more than a decade, BCM chaplains have stood with police officers at crime scenes, in times of loss and crisis, on days marked by violence and stress and on occasions of achievement and hope. Typically, only the country's largest police departments have experienced, board-certified chaplains assigned daily to each district. But thanks to the relationship of trust among BCM chaplains and NOPD, officers have this spiritual nurturing.

"We're on the front lines," says BCM police chaplain Joe Cull. "We're honored to be allowed to be there with the officers. Officers have an additional resource for their spiritual and emotional needs--even if it is simply a listening ear and non-judging presence."

Over the years, he adds, officers have told him that part of the reason they may feel more comfortable coming to an NOPD chaplain than their own pastor is because "we are out there with them" or "we see what they see."

Police chaplain June Wilder believes chaplains foster a sense of healing, peace and comfort in times of great stress. "I've had several officers tell me that at a bad crime scene, they see the chaplain and, knowing we are there, they can relax a bit and focus better on doing their jobs."

When an officer was killed last year while investigating an accident, BCM chaplains were present on the scene, at the hospital



BCM chaplains minister in healthcare institutions and the New Orleans Police Department. From left are Rene Dorsey, Barbara Duke, Jane Mauldin, June Wilder, Allen Mitchell, Jim Hightower, Faith Berthey, Debra Guidroz, Phil Peavey, Brian Cleveland and Tina Balentine.





BCM Police Chaplains, from left, Brian Cleveland, Faith Berthey, June Wilder and Joseph Cull, are always on call.

and among the officers. They reached out to everyone who was grieving and comforted family members. Cull says, “We were primarily a ministry of presence that day in many ways. We offered prayer, a listening ear. There was a lot of frustration and anger. We offered empathy and were deeply appreciated by the rank.”

Board-certified chaplains have extensive training and must meet established professional standards equal in scope to earning a doctoral degree. With NOPD under a federal consent decree, chaplains are helping to support the new employee support program, a requirement of the decree. BCM chaplains are working in conjunction with the new program staff to bring even more resources to officers.

Says Wilder, “In law enforcement you have to earn trust. Officers trust us, I believe, literally with their lives. It’s important to never break that trust. Confidentiality is important, and we follow the same confidentiality as a priest or a professional counselor.”

Last year, BCM chaplains made 102,164 ministry contacts in the following areas:

HOSPITALS	72,683
NURSING HOMES	11,599
NOPD	17,882

During 2016, New Orleans had more shootings per capita than Chicago. NOPD responded to an average of 10 shootings a week, with a person killed in one-third of these incidents. Last year’s non-fatal shootings went up seven percent and gun murders rose five percent, over 2015.

Board of Trustees



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Honoring Exemplary BCM Trustees

Baptist Community Ministries honors three esteemed Trustees completing long terms of service. These gentlemen, who also served as chairman over various terms, shaped and guided BCM during its first 20 years, positioning it for a bright, effective future.



HANS JONASSEN

Everyone in New Orleans seems to know Hans Jonassen. A civic and business leader for decades, Jonassen is renowned for his wisdom, advocacy for the city he loves and keen sense of humor. Jonassen is the last founding Trustee to have served on the board since its inception in 1995. His service to this organization goes back even farther. Jonassen joined the Southern Baptist Hospital Board in the 1980s as one of the first non-Baptist members. He helped guide the hospital through its merger and eventual sale, which created BCM.

“This was something new,” Jonassen remembers about BCM’s early days. “Many of us had experience on other boards, but this was \$150 million of cold hard cash. Though we understood the sense of history associated with the money, we quickly developed the moral compass needed to develop a process to use these funds effectively to better the community.”

As Senior Vice President of DCL Mooring and Rigging and board member of numerous local organizations such as Bureau of Governmental Research and

United Way, Jonassen still found his BCM work distinctive. The harmonious fellowship of Board members sets BCM apart, he says. Despite strong debate over issues, Trustees could always unite to work together for the good of the foundation and community.

Jonassen helped set the age limit of 75 for BCM Trustees. “I remember thinking that these 75-year-olds were so set in their ways and didn’t know what to do with themselves. Now I look at the 50-year-olds and see how reckless they are,” he laughs.

What does Jonassen see for BCM’s future? He hopes Trustees will remain open to exciting possibilities. “If something great came along today, I would be willing to put everything we had on it and see it to fruition.”



HERSCHEL ABBOTT

Prominent attorney and famed New Orleans leader Herschel Abbott wasn't one of BCM's founding Trustees, but his strong influence extends back to its earliest days.

Abbott was actually one of the first new Trustees to join the Board after it was founded. Over the years, he served two terms as Chair and was always an unflagging advocate for BCM's potential and its role in uplifting the New Orleans region. His handprints and wise leadership are on everything BCM has done.

As Special Counsel for Jones, Walker, Waechter, Poitevent, Carrere and Denegre, Abbott also has lent his guidance to an astounding number of local civic organizations, ranging from the National World War II Museum to WYES-TV to Tulane University and the state Board of Regents. Abbott is recipient of the prestigious 1999 Times-Picayune Loving Cup for outstanding contributions to New Orleans civic life.

Typically, when asked about BCM's accomplishments over the years, Abbott praises the foundation's staff and fellow Trustees with whom he has worked. He credits the staff's expertise in the four major grant areas of health, education, public safety and governmental oversight with developing BCM into a strategic foundation able and willing to create systemic change.

Abbott's leadership in complex decisions has influenced all Board members serving with him. In a flash, he can offer a concise perspective and opinion on any issue BCM has considered over the years. This legacy will remain.

Abbott may be leaving the Board, but his mentorship of new Trustees and standard of excellence will guide BCM for years to come.



MERRITT LANE

Merritt Lane, a captain of New Orleans industry, was a natural recruit for BCM's Board of Trustees. As President & CEO of Canal Barge, Lane had vision and leadership skills, but when he was being considered as a Trustee, he was already committed to many civic organizations. He had to be persuaded. Fortunately for BCM, Lane said yes.

"I didn't know much about BCM," Lane remembers. "I knew it was created from the sale of Baptist Hospital and had a lot of money. That was the extent of my knowledge."

Lane looked to mentors such as Herschel Abbott and Hans Jonassen to teach him the fine points of BCM's work and to be mentors in leadership by example. He mastered BCM's steep learning curve, and within a few years was elected Chair.

Fellow Trustees praise Lane's leadership during personnel shifts and other times of change during the long years of recovery from Hurricane Katrina. Lane helped BCM to not just stay on course during these challenging times but also to step

up during crises and lead the way. Other Trustees acknowledge that Lane was the right Chair for these times, with his leadership style perfectly geared to the foundation's needs.

Lane sees BCM's role in rebuilding New Orleans in the post-Katrina years as a major accomplishment. "Something as basic as providing early support for Teach For America has been so important," he says. BCM continued support even when the initial wave of disaster recovery monies began to slow, he adds. "We have been a major force for change in New Orleans education, which has in turn improved the city itself."

Thanks to leaders such as Lane, BCM remains strong and stable, yet also agile and capable of responding quickly to the needs of the day.

Total Active Grants 32,148,000

AS OF SEPTEMBER 30, 2016

EDUCATION (ANNUAL AWARDS RANGE FROM \$50,000 – \$225,000)

4Point0 Schools – The Power of Entrepreneurship in Education Reform

Boys Hope Girls Hope of Greater New Orleans – On Course for College Program

Bricolage Academy – Creating Innovators Program

Choice Foundation – LOOP Programming in Choice Foundation, FirstLine, RENEW, and NOLA College Prep

College Track New Orleans – On the Right Track: Creating a College Going Culture in New Orleans

Delgado Community College – Adult Education – eLearn: Scaling Distance Learning and Education Technology in Adult Education

Educare New Orleans – Educare New Orleans

Education Pioneers – Launch & Expansion of New Orleans Fellowship & Alumni Programs (FY 2014 – 2016)

FirstLine Schools – Teacher Prep Day

KID smART – THINK smART

Leading Educators Greater New Orleans – Leading Educators Teams Fellowship

Louisiana Endowment for the Humanities – Increasing School Readiness in Greater New Orleans

Louisiana State University Health Sciences Center – The Science Youth Initiative

New Schools for New Orleans – Next Generation Teacher Pipeline for New Orleans

New Schools for New Orleans – 50,000 High-Quality Seats

Nonprofit Knowledge Works – The New Orleans Youth Index

Playworks Education Energized – Reducing Bullying and Improving Children's Social Competence in Low-Income Schools

Policy Institute for the Children of Louisiana – Increasing Access to High Quality Early Childhood Education

Puentes New Orleans, Inc. – Escalera NOLA and Educational Advancement for Latinos in the New Orleans Metro Area

Reconcile New Orleans – Building Hope, Changing Lives, Scaling Impact

Single Stop USA – Increasing Retention and Graduation at Delgado Community College

Teach for America Greater New Orleans – Special Education Cohorts Project

The Posse Foundation – Posse New Orleans Program

Tulane University – Grow Dat Youth Farm

Teach for America Greater New Orleans – Special Education Cohorts Project

Tulane University – Grow Dat Youth Farm

University of New Orleans – WWNO - WYES Education News Initiative

HEALTH (ANNUAL AWARDS RANGE FROM \$50,000 – \$250,000)

Baptist Community Health Services – The BCHS Healthy Lower 9th Initiative

Catholic Charities Archdiocese of New Orleans – Health Guardians: Care Coordination Business Model

Childhood and Family Learning Foundation – Coordinated Care for the Whole Child

City of New Orleans – Health Care for the Homeless Uniformed Patient Referral System

Crossroads NOLA – Foster Care & Adoption Initiative

GNOIN c/o Children's Hospital – School Kids Immunization Program (SKIP)

Liberty's Kitchen, Inc. – Healthy Future Initiative

Louisiana Public Health Institute – Assessing Impact of the Affordable Care Act on Louisiana

Louisiana Public Health Institute – Building Neighborhood Assets: Launching the 7th Ward Community Center

New Orleans Women and Children's Shelter – Shelter, Transition Services and Aftercare for Homeless Women and Children

Partnership for Achieving Total Health – Analytical Impact Evaluation of GNO Health Care Quality Improvement Program

Recovery School District – New Orleans Therapeutic Day Program

Second Harvest Food Bank of Greater New Orleans – Public Assistance Center

South Broad Community Health – Opening the South Broad Community Health Center

St. Thomas Community Health Center – STCHC Primary and Behavioral Healthcare Integration Project at Community Health Center (CHC) and School – Based Health Center (SBHC) Sites

St. Thomas Community Health Center – Columbia Parc Healthy Families Initiative

St. Thomas Community Health Center – STTCHC EPSDT Coordinated Care Program

Tulane University – Bridging the gap: Early childhood mental health consultation to pediatric providers

VIA LINK – VIA LINK for the 21st Century

Volunteers of America/Greater New Orleans, Inc. – Fresh & Healthy Program

YMCA of Greater New Orleans – “Preventing the Little Whittle”

PUBLIC SAFETY (ANNUAL AWARDS RANGE FROM \$50,000 – \$110,000)

24th Judicial District Attorney – Restorative Justice Pilot Program in Pre-Trial Juvenile Diversion

Covenant House – Rights of Passage: A University for Street Kids (2013 – 2016)

Covenant House – Rights of Passage: A University for Street Kids (2016-2019)

Greater New Orleans Educational Television Foundation – Reshaping a Greater N.O.: Public Affairs/Community Projects Initiative

Juvenile Justice Project of Louisiana – Reduce School-Based Referrals to Court

Kedila Family Learning Services – Pre-Workforce Program

Kids Rethink New Orleans Schools (Rethink) – The Student Restorative Justice Project

Louisiana Center for Children's Rights – Safe, Smart, Cost-Effective and Fair: Structural Juvenile Justice Reform in New Orleans

Louisiana Green Corps Inc. – Orleans Parish Youth Construction and Conservation Corps

New Orleans College Preparatory Academies – Drop Out Prevention Project – NOCP/YEP Collaborative Pilot

New Orleans Family Justice Alliance – NOFJC Training Center

New Orleans Police and Justice Foundation – Orleans Parish Information Sharing & Integrated Systems Initiative (OPISIS)

Office of the Independent Police Monitor – New Orleans Community – Police Mediation Program

Youth Rebuilding New Orleans – REbuild Program – (Reforming Employment build program)

Youth Service Bureau of St. Tammany – Crossroads Delinquency Intervention Expansion

GOVERNMENTAL OVERSIGHT

(ANNUAL AWARDS RANGE FROM \$50,000 – \$90,000)

CBNO/MAC (Committee for a Better New Orleans/Metropolitan Area Committee) – Civic Responsibility Project

Court Watch NOLA – Painting a More Complete Picture of Judicial Effectiveness

Court Watch NOLA – A One-Stop Shop for Reliable and Relevant Data on New Orleans' Courts

Greater New Orleans Educational Television Foundation – Reshaping a Greater New Orleans: Criminal Justice (Part 2)

Justice & Accountability Center of Louisiana – Justice and Accountability Center

Loyola University of New Orleans – Workplace Justice Project of Loyola Law Clinic

New Orleans Office of Inspector General – OIG Justice System Funding Evaluations

CORE FUNDING

(ANNUAL AWARDS RANGE FROM \$50,000 – \$250,000)

Bureau of Governmental Research Inc. (BGR)

OPPORTUNITY GRANTS

(ANNUAL AWARDS RANGE FROM \$50,000 – \$1,000,000)

Morris Jeff Community School – Personalized Learning Grant

Edna Karr Senior High School – Personalized Learning Grant

Baptist Community Health Services – BCHS Expansion

Capital Area United Way – Flood Relief Grant

Greater New Orleans Foundation – GIVENOLA Day 2016

New Orleans Baptist Association – Facility Renovations and Landscaping Project

New Orleans Baptist Ministries – Flood Relief Grant

Northshore Community Foundation – Flood Relief Grants

Ochsner Clinic Foundation – Ochsner-Baptist Neonatology Unit

Second Harvest Food Bank of Greater New Orleans – Flood Relief Grant

Southeast Louisiana Legal Services Corporation – Flood Relief Grant

The Idea Village – New Bienville Society Project

The National World War II Museum – Liberation Pavilion Chapel and Exhibition

United Way of Southeast Louisiana – Flood Relief Grant

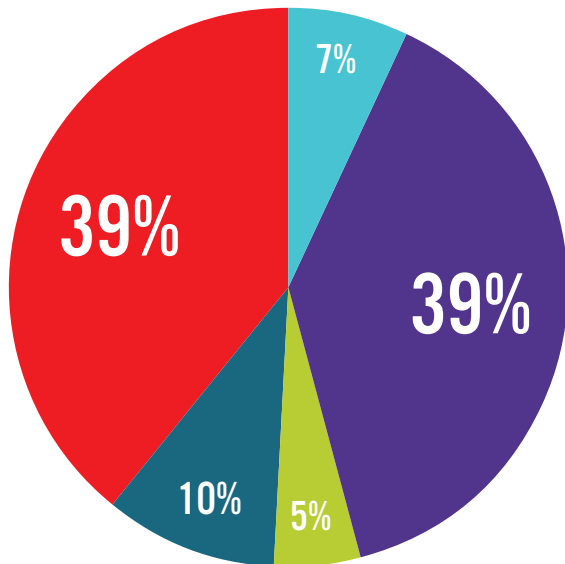
Vera Institute of Justice – Jail Population Reduction Project – Opportunity Grant

Financial Highlights

BCM engaged an investment consultant and several money managers to implement the investment policy adopted by the Board. Over time, the Board has approved changes to the asset allocation strategy. The charts below show the composition (by asset class) of the BCM portfolio at inception and as of September 30, 2016.

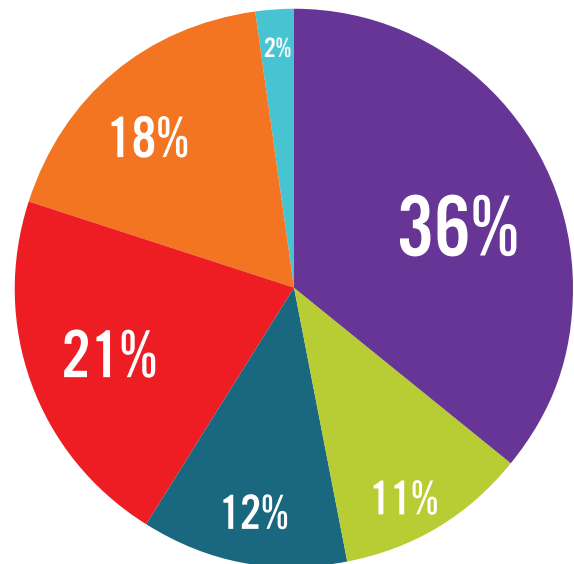
Inception June 1996

\$153.2 MILLION














2016

\$270.4 MILLION



\$ IN MILLIONS

	Large Cap Stocks	\$60.0
	Small Cap Stocks	\$15.0
	International Stocks	\$7.5
	Bonds	\$60.0
	Cash & Cash Equivalents	\$10.7

	Large Cap Stocks	\$96.8
	Small/Mid Cap Stocks	\$29.1
	International Stocks	\$33.6
	Bonds	\$55.7
	Alternative Investments	\$49.5
	Cash & Cash Equivalents	\$5.7

Grants

STRATEGIC

- Target the long-range goals of BCM's annual Business Plan
- Implemented by program staff using community nonprofits and expert consultants

OPPORTUNITY

- Compelling funding opportunities that do not meet process criteria of other grant types

TRANSOM

- Encourage the development of new ideas and nurture innovative solutions to community problems
- Generated through unsolicited grant proposals twice a year

CORE FUNDING

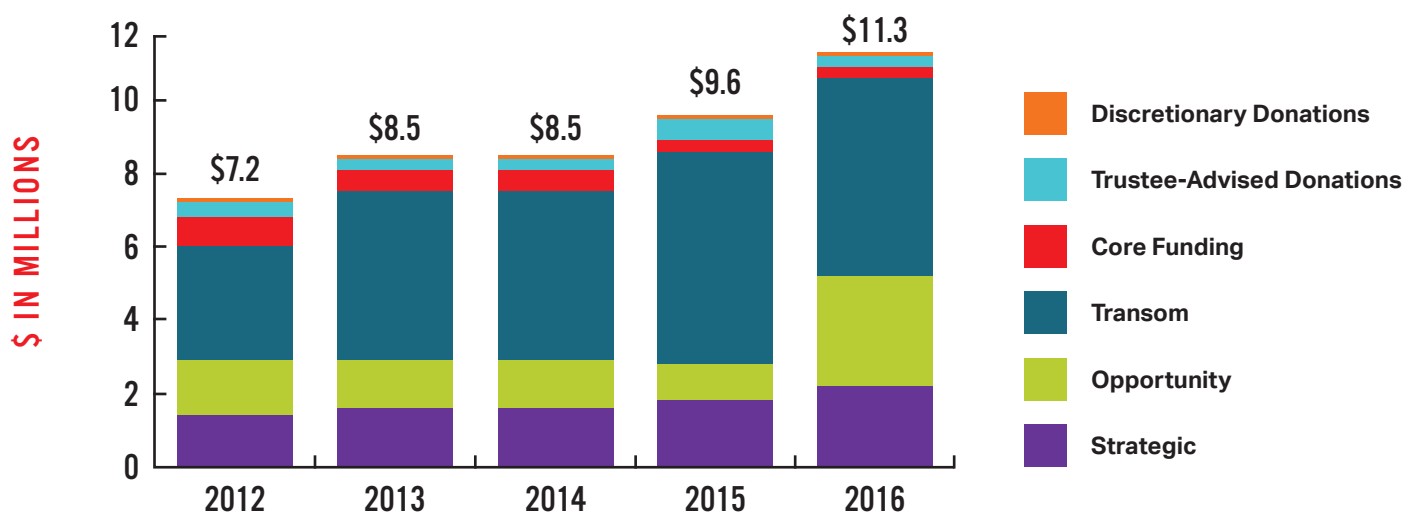
- By invitation only
- Mission of the grantee is considered extremely important to the community by the BCM Board

TRUSTEE-ADVISED DONATIONS (TADs)

- Donations made at the suggestion of BCM's volunteer Trustees and approved by the Board

DISCRETIONARY DONATIONS

- Small grants; grant requests of \$5,000 or less
- Typically in support of fundraising events



INCEPTION TO DATE

TOTAL



FINANCIAL RESULTS

For more information about BCM's financial results, audited financial statements and tax returns can be accessed through our website at www.bcm.org/about/financial.

Volunteers

BOARD OF TRUSTEES

Baptist Community Ministries is governed by a Board comprised of 15 local community civic leaders who volunteer their time and professional expertise to oversee the business and affairs of BCM as guided by its Vision, Mission & Values.

Patricia M. Prechter - Chair

R. Andrew "Drew" Jardine - Vice Chair

Frank Kelly - Secretary/Treasurer

Herschel L. Abbott, Jr.

Tom Callicutt

Tina S. Clark

Richard Estrada

Alan M. Ganucheau

John S. Hunter

Hans B. Jonassen

H. Merritt Lane, III

Dianne McGraw

Anthony "Tony" Recasner

Slade M. Simons

James W. Tucker

GRANTS COMMITTEE ADVISORS

The Board invites four nontrustee members of the community to serve as Advisors to the Grants Committee. Advisors are recruited to bring additional perspectives on a broad range of community issues, which add significant value to the grantmaking process. Advisors are voting members of the Grants Committee.

Page Brooks

Morrell S. Crane

Kenneth E. Pickering

Guy T. Williams

Staff

ADMINISTRATION

Charles E. Beasley - President & CEO

Laurie DeCuir - Senior Vice President & CFO

Julaine Anderson

Antoinette Collins

Nina Hebert

Lani Nakamura

Lisa Pike

GRANTMAKING

Luceia LeDoux - Senior Vice President, Grants

Jennifer Roberts - Vice President, Education Grants

Charmel Gaulden - Program Director, Public Safety Grants

Christy Ross - Program Director, Health Grants

Ashley Navarre

Patricia Patterson

Elizabeth Ramoni

CHAPLAINCY SERVICES

James Hightower - Vice President

Tina Balentine

Royce Ballard

Faith Berthey

Brian Cleveland

Joe Cull

Rene Dorsey

Barbara Duke

Debra Guidroz

Jane Mauldin

Allen Mitchell

Philip Peavey

June Wilder

CONGREGATIONAL WELLNESS

Frances Hawkins - Vice President

Sharon Burel

Lisa Collins

Vanessa County

Damian Woods

VISION

Baptist Community Ministries is committed to the development of a healthy community offering a wholesome quality of life to its residents and to improving the physical, mental and spiritual health of the individuals we serve.

MISSION

In response to the love of God revealed in Jesus Christ and in keeping with our Baptist heritage, Baptist Community Ministries (BCM) invests its human capital and financial resources in the five-parish greater New Orleans region. BCM uses the ways and means set forth below towards achieving its Vision:

Philanthropy - identify ideas and partner organizations that address critical community needs in the areas of Health, Education, Public Safety and Governmental Oversight; support these ideas and partner organizations with financial grants and expert consultation

Chaplaincy Services - identify partner organizations that will benefit by offering pastoral care services to their staff and the individuals they serve; deploy professionally trained chaplains to provide pastoral care in these organizations

Congregational Wellness - identify partner congregations that will benefit by offering wellness ministries to their faith communities; train volunteer registered nurses and lay health advocates to establish and maintain these wellness ministries

VALUES

Baptist Community Ministries is a faith-based Christian organization that:

- Shows unconditional acceptance and compassion to those we serve
- Has reverence for the dignity of each person and the cultural diversity of the community
- Demands responsible stewardship of its charitable assets
- Commits to being accountable to the community

BAPTIST COMMUNITY MINISTRIES

400 Poydras Street, Suite 2950
New Orleans, LA 70130-3245

PHONE: 504-593-2323

FAX: 504-593-2301

www.bcm.org

