



## **Baptist Community Ministries announces Financial Sustainability Fellowship on**

**February 15, 2018**

**NEW ORLEANS** – Baptist Community Ministries, in collaboration with our New Orleans partners, is excited to announce the launch of our **Financial Sustainability Fellowship**.

### **About the Fellowship**

The programmatic structure supports working with industry experts to help identify individual organizational needs, levels of support, and to assist your organization to reach financial sustainability. The fellowship will consist of workshops, one-on-one technical coaching, presentations by subject matter experts, and will highlight local successes and challenges to introduce, educate, and support non-profits to access sustainable funding through third party reimbursements. Third party reimbursements include reimbursement for services through insurance (Medicaid, Medicare, and private insurance). We hope to work with you to foster practical, actionable, best-practice approaches among non-profit community-based organizations. Opportunities for peer exchange will support a fellowship of practice focused on performance excellence and sustainability. Targeted improvement projects will focus on sustainability through reimbursement by optimizing key organizational elements: strategy, leadership, workforce, clients, measurement, results, and operations -including credentialing and contracting.

“Baptist Community Ministries and the Louisiana Public Health Institute are committed to the development of a healthy community and to improving the health of individuals. Together with a network of organizations that are critical to the health and wellbeing of the community we are building capacity for sustainable behavioral health and social services to support our community.”-BCM and LPHI

### **Background**

Twenty-two years ago Baptist Community Ministries was founded to make social investments in local nonprofits to improve the health of our community. However, current national financial trends around social investments are moving away from a historical grant revenue model to a reimbursement focused model. With the expansion of Medicaid through the Affordable Care Act, service providers are now afforded the opportunity to bill for services for a greater number of individuals. By leveraging Medicaid reimbursement for existing services, organizations have new opportunities to reach financial sustainability and to expand capacity for maximum reach and impact. To advance BCM and LPHI's vision for a healthy community, BCM and LPHI recognize the need to support the development of sustainable behavioral health and social services by enhancing community based organizations' ability to access reimbursable funding streams. To optimize these sustainability efforts, operational adjustments (such as, electronic health record implementation, seeking and obtaining accreditation, etc.) might be considered.

### **Technical Assistance Offered**

The program will support organizations with these sustainability efforts through in-person technical assistance and coaching from local and national experts, in-person training sessions, and webinars.

### **Fellowship Member Organizations**

- Catholic Charities Archdiocese of New Orleans
- Children's Bureau of New Orleans
- Court Appointed Special Advocates (CASA)
- Covenant House
- Council on Drug & Alcohol and Substance Abuse for Greater New Orleans
- Crossroads NOLA
- Family Service of Greater New Orleans
- Jewish Family Service of Greater New Orleans
- Louisiana Center for Children's Right's
- NAMI St. Tammany
- OPSB/RSD Youth Opportunity Center
- Southeast La. Legal Services
- VIA LINK
- Youth Empowerment Project
- Youth Service Bureau of St. Tammany

### **About Baptist Community Ministries**

Founded in 1995, Baptist Community Ministries (BCM) is one of the largest private foundations in Louisiana. BCM provides philanthropic services throughout five parishes in the Greater New Orleans area. We are committed to our faith-based Mission of improving the physical, mental and spiritual health of the individuals we serve.

BCM partners with local nonprofits and other organizations in an effort to build a healthier community in the Greater New Orleans area. BCM invests in the community by making Grants and by providing direct services through two operating divisions – Chaplaincy Services and Congregational Wellness. By doing so, BCM is able to extend its reach deeper into the community.

### **About the Louisiana Public Health Institute (LPHI)**

LPHI, founded in 1997, is a statewide 501(c)(3) nonprofit and public health institute that translates evidence into strategy to optimize health ecosystems. LPHI focuses on uncovering complementary connections across sectors to combine the social, economic, and human capital needed to align action for health. We champion health for people, within systems, and throughout communities because we envision a world where everyone has the opportunity to be healthy. LPHI will serve as the convening and coordinating organization of the fellowship.

## **About the Participating Partners**

### **Catholic Charities Archdiocese of New Orleans**

Catholic Charities Archdiocese of New Orleans (CCANO) provides hope, help and loving care for the most vulnerable and needy in the eight civil parishes of the Archdiocese of New Orleans. CCANO provides a comprehensive network of social services that connects clients to resources and acts as a springboard to self-sufficiency for those struggling. CCANO offers support that empowers individuals, families and communities to grow and thrive.

### **Council on Drug & Alcohol and Substance Abuse for Greater New Orleans**

CADA (pronounced kay-duh) is a community-based, nonprofit, 501(c) 3 organization that serves children and adults in the Greater New Orleans area. Over the last 50+ years, CADA has received grants from prestigious private foundations as well as government entities including the Department of Health, Education, and Welfare (DHEW), the Governor's Safe and Drug Free Schools and Communities (SDFSC) Grant, Children's Trust Fund Prevention Grant, Louisiana Highway Safety Commission, Office of Juvenile Justice, U.S. Department of Housing and Urban Development, Substance Abuse and Mental Health Services Agency (SAMHSA) and the United Way. CADA is a Partner Agency of the United Way of Southeast Louisiana.

### **Children's Bureau of New Orleans**

Founded in 2011, the Children's Bureau's Mental Health Rehabilitation (MHR) Program offers intensive community based outpatient services to at-risk children and families, who experience complex emotional and behavioral disorders that disrupt the way children typically learn, behave and handle their emotions. Master's level and licensed clinicians provide counseling and skill-building services two to four hours per week, both in home and in school-based settings. For each client, services are tailored to the child and family's overall needs.

### **Court Appointed Special Advocates (CASA) New Orleans**

CASA New Orleans is a private, non-profit organization, managed by a board of directors and operated by staff. CASA receives funding from a variety of sources including the United Way of Southeast Louisiana, Temporary Aid for Needy Families, Victims of Crime Assistance as well as other private foundations, corporations and generous individuals. Please consider a donation to CASA New Orleans today.

### **Covenant House New Orleans**

For 30 years, Covenant House has offered a lifeline for at risk and homeless youth recognizing their inherent goodness and boundless potential. Covenant House's young people are among the most damaged in our community. Covenant House provides comprehensive services to youth. Their Crisis Center takes in hundreds in need of help. Last year, 75 young women, men, and families resided at Covenant House's campus while they worked, saved, continued their education and learned new life skills. Additionally, Covenant House provides outreach services and supportive housing to chronically mentally ill young people.

### **Crossroads NOLA**

Crossroads NOLA is a faith-based 501-c3 nonprofit organization committed to making a difference in the lives of children in foster care in New Orleans. The core of their work focuses on the recruitment, development, and support of local foster families from the faith community in an effort to increase the number of suitable families available to care for local children.

### **Family Service of Greater New Orleans**

Family Service offers a vast array of innovative programs to more than 17,000 families and children — through schools to help troubled children; by providing counseling for young mothers, those caught in a web of substance abuse, worried job seekers, former prisoners, single parents and troubled veterans; and by assisting employers in offering counseling services to their work force. Family Service of Greater New Orleans provides caring, confidential counseling for addictions, critical incident stress, child abuse, sexual abuse and anger management.

### **Jewish Family Service of Greater New Orleans**

Founded in 1948, Jewish Family Service of Greater New Orleans (JFS) is a social service agency serving people of all faiths. JFS is dedicated to preserving, strengthening and enhancing the well-being and self-sufficiency of individuals and families at every stage of life. JFS serves people in the Greater New Orleans area regardless of race, religion, disability, gender or sexual orientation.

### **Louisiana Center for Children's Right's**

Louisiana Center for Children's Right's is a nonprofit law office that defends young people in Louisiana's juvenile justice system through both direct representation and policy advocacy. As the juvenile public defender in New Orleans, they represent the majority of children in the city who come into contact with the justice system. The organization provides each child with a holistic team – a lawyer, social worker, investigator, and advocate – to address both the causes and consequences of an arrest. Louisiana Center for Children's Right's makes sure children have the supports they need to access education, mental health care, and job opportunities so they can put the system behind them for good.

### **NAMI (St. Tammany)**

NAMI ST. TAMMANY is a grass roots organization dedicated to offering education, support, resources, and advocacy for individuals living with mental illness, their families and the community. Founded in 1984, NAMI St. Tammany began as a small group of individuals with this common interest. The mental health needs of our community continue to grow as our population increases. NAMI St. Tammany and its dedicated volunteers continue to expand services to meet the community's ongoing mental health care needs.

### **OPSB/RSD Youth Opportunity Center**

The RSD and Orleans Parish School Board (OPSB) committed in the Spring 2014 Cooperative Endeavor Agreement to partner to develop the Youth Opportunity Center (YOC) as a citywide initiative to connect students and families to the services they need to be successful in school.

### **Southeast La. Legal Services**

Southeast La. Legal Services achieves justice for low-income people in Louisiana by enforcing and defending their legal rights through civil legal aid, advocacy and community education.

### **VIA LINK**

Across Southeast Louisiana, many people need help finding available resources such as housing, food, mental health services, health care, suicide prevention and more. VIA LINK provides this help.

**Youth Empowerment Project**

Youth Empowerment Project envisions a community where all people have access to the opportunities, skills, resources and relationships they need to actualize their potential. Youth Empowerment Project engages young people through community-based education, mentoring, and employee readiness programs to help them develop skills and strengthen ties to family and community.

**Youth Service Bureau of St. Tammany**

Youth Service Bureau of St. Tammany staff and volunteers encourage the families that they serve to develop sustainable practices that lead to long term success. They guide families to make decisions that lead to safe environments, stable educational experiences, and appropriate social behaviors. They redirect juveniles towards sound decisions and equip them with skills that prepare them to develop as responsible adults in our 21st century world. They educate families so that they may help them reach their full potential. They work every day to elevate our community by focusing on the great potential of every family.