



DR. FRED LUTER

Leading the charge for
Congregational Wellness



BAPTIST COMMUNITY MINISTRIES
2018 ANNUAL REPORT

At a Glance

Baptist Community Ministries (BCM) is committed to being a lead agent of change in our community. By empowering front-line advocates and organizations with real-life solutions and support, BCM creates meaningful improvements in the lives of those in need.

Through our faith-based Christian approach to advocacy and aid, we maintain an attitude of servant-leadership. Devoted to the growth of our community's people, we humbly work hand-in-hand with those whose desire for change is equally matched by their compassion for helping our residents.

There is a common ground that unites us all – kindness to humanity. BCM continues to work each day to solve our region's most pressing issues. Our end goal is simple: change lives for the better.

35 | full-time employees

WE SERVE THE GREATER NEW ORLEANS AREA, WHICH INCLUDES 5 PARISHES



130 churches
+ 80 grantees

210 partners

BAPTIST COMMUNITY MINISTRIES IS A FAITH-BASED CHRISTIAN ORGANIZATION THAT LIVES BY 4 CORE VALUES.

Compassion

Shows unconditional acceptance and compassion to those we serve

Reverence

Has reverence for the dignity of each person and the cultural diversity of the community

Stewardship

Demands responsible stewardship of its charitable assets

Accountability

Commits to being accountable to the community

\$187 MILLION | awarded in 23 years

> On the Cover

The Franklin Avenue Baptist Church is a shining example of how a partnership with BCM provides real and meaningful improvements in the lives of those they serve. Pastor Luter's dedicated staff of laypeople and professionals, all trained through BCM's Congregational Wellness program, oversee a host of activities designed to promote physical health and wellness throughout the community. These activities include, but are not limited to, cancer support groups, CPR training, a self-defense class, and flu shots for seniors.

3 Pillars of BCM

Vision

Baptist Community Ministries is committed to the development of a healthy community offering a wholesome quality of life to its residents and to improving the physical, mental, and spiritual health of the individuals we serve.

Mission

In response to the love of God revealed in Jesus Christ and in keeping with our Baptist heritage, Baptist Community Ministries invests its human capital and financial resources in the five-parish Greater New Orleans region.

Chaplaincy Services

Chaplaincy Services provides spiritual care and consultation to individuals, groups, and institutions, regardless of their religious affiliation.

Congregational Wellness

Congregational Wellness educates church members to implement wellness ministries within the congregations and communities they serve, promoting the health and well-being of its members.

Grants

BCM strives to provide a better quality of life for all people in the region through grantmaking, with specific zones of interest in health, education, and public safety.

CHAPLAINCY SERVICES

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*BCM Chaplain and Vice President
of Chaplaincy Services, June Wilder,
participating at a vigil.*

Chaplaincy Services

Since our founding, BCM’s Chaplaincy outreach has personified our commitment to serving on the frontlines of communities in need.

Their message, “God is with you, even now,” brings calm and reassurance to victims, first-responders, and others impacted by tragedy and loss.

Today, our staff of 13 chaplains work tirelessly to minister aid and comfort across five hospitals, eight police districts, and two nursing homes.

As a hands-on means of community outreach, every day presents new opportunities to share a spirit of faith, a sense of hope, and an unwavering trust that through it all, God remains active in the lives of each of us.

Our Board-certified chaplains made over **100k** | personal connections with people in crisis, from hospital rooms to police precincts

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A Story of Chaplaincy

“Ms. Tina, we need you...”

As I entered the room, I saw a flurry of activity around a small 12-year-old boy. His mother looked on helplessly as the medical team labored to bring him back.

The monitor displayed a motionless flatline.

The doctor introduced me to the mother. I stood by her, laying a gentle hand on her shoulder. The next 10 minutes seemed like a lifetime. The doctor informed her the compressions

weren't working. The mother insisted the team continue on. The dogged professionalism of the nurses and respiratory team stood in stark contrast to their tear-stained cheeks.

I prayed silently, being a spiritual presence to not only the mother, but the medical team as well.

Minutes later, the compressions ended and a mother's grief began. The care the medical team provided to her and the support of family members who arrived over the next two hours was heart-warming.

As I continued my “ministry of presence,” I reflected on how my ministry as a chaplain offers some of the greatest challenges and the most profound blessings.

The family's “whys” and their pained glances went deeper than words and remain quietly within me, but so does my gratitude for being able to provide a sense of calm in the midst of their pain and sorrow.

“The family’s “whys” and their pained glances went deeper than words and live on quietly within me. I am grateful I was able to provide a sense of calm in the midst of their pain and sorrow.”

Tina Balentine,
BCM Chaplain

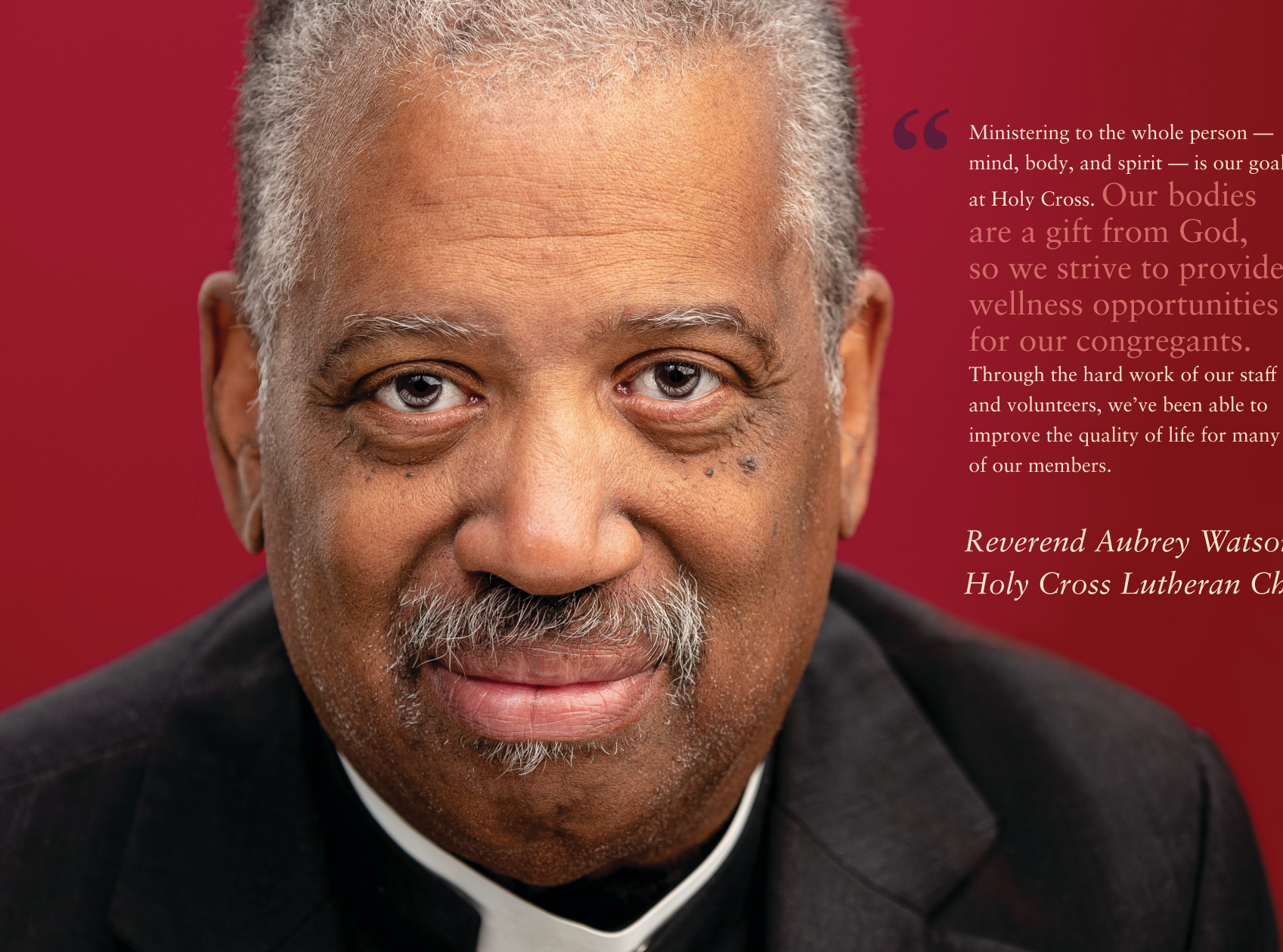


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“Ministering to the whole person — mind, body, and spirit — is our goal at Holy Cross. Our bodies are a gift from God, so we strive to provide wellness opportunities for our congregants. Through the hard work of our staff and volunteers, we’ve been able to improve the quality of life for many of our members.”

*Reverend Aubrey Watson, Jr.,
Holy Cross Lutheran Church*

Congregational Wellness

Churches are the first responders ministering to the spiritual and emotional needs of their congregants. BCM is a staunch ally and supporter of these neighborhood cornerstones, and we are constantly seeking new opportunities to uplift the grassroots efforts of each congregation.

BCM’s “whole-person” approach to well-being has been on daily display since the inception of our Church Nurse Education Program (CNEP) in 1997. This program fosters the spirit, mind, and body connection. Through training in areas of spirituality, professionalism, health, and community wellness, registered

nurses are equipped to minister through their churches, all with a spirit of love.

Established in 2004, our Congregational Health Promoter Program (CHPP) enables laypersons to teach congregants to self-manage their health conditions, partner with the community for health resources, and provide tools needed to implement healthy lifestyle changes.

The Strategies to Trim and Reduce (STAR) Project is a 10-week long, faith-based initiative established in 2011 with the goal of addressing hypertension and obesity within our community. Participants incorporate positive changes into their daily routine, and before the end of the program, see

improvement in weight and blood pressure. Empowering our churches to minister to more than just spiritual needs is another way BCM is taking an active, hands-on approach to service.

130
partner churches



9 | CNEP
2018 graduates



17 | CHPP
2018 graduates



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Toni S.,
Foster Mom through Crossroads NOLA

Grants

By providing grants to organizations working directly with people in need, BCM gives a helping hand to residents who want a better life. Groups that share our values, mission, and ideals are encouraged to apply for grants. Together, we can multiply our impact on the region. The following are a few shining examples of how BCM's grantmaking is allowing others to expand our tradition of caring and service.

80 | grantees in 2018



\$8,839,158
awarded in 2018

Louisiana Policy Institute for Children

The future of Louisiana depends on how willing we all are to prepare and care for our youngest citizens.

High-quality early care and education will prepare our youth for a smart start in life, enable families to be productive in the workforce, and serve as an economic engine for local communities. That is why BCM supports the Policy Institute and their goal to expand access to high-quality early learning across the Greater New Orleans region.

With BCM funding, the Policy Institute was able to educate community members in the Greater New Orleans region, including state policymakers, on the need for early care and education. This work helped set the path for 4,500 new Child Care Assistance slots being created by the state for low income working parents – the first major increase in seats in 10 years – and 50 slots being funded by the City of New Orleans for the first time. In addition, the Policy Institute was able to produce a major

report on ways to increase quality in Louisiana’s early childhood programs, and five of the report’s recommendations adopted by the Board of Elementary and Secondary Education now are applied statewide. Through this work that bridges on-the-ground engagement with rigorous, balanced analysis, more children birth through age four will be able to access quality early care and education in Louisiana.

4,500 New Child Care Assistance slots
— IN LOUISIANA —

Jeremy J.,
New Orleans
Preschool Student



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“ The collateral consequences of involvement in the criminal justice system can be far-reaching and long-lasting. Our legal work with young people is making real, tangible impacts on lives and is helping smooth a path to success for those who rarely feel they have someone advocating on their behalf. Our hope is to empower young people to make positive contributions for themselves, their families, and their communities. ”

*Sarah W.,
SLLS Attorney*

Southeast Louisiana Legal Services

Fighting for fairness for vulnerable people, Southeast Louisiana Legal Services gives a voice to the voiceless, a shield to the defenseless, and hope to those relegated to the margins of our society because of income inequities.

Southeast Louisiana Legal Services (SLLS) delivers critical counsel and support through its staff of 100 pro bono attorneys and other volunteers to help low-income people meet life's most basic needs: food, health care, housing, and safety.

SLLS is a national leader when it comes to Disaster Law, having responded to multiple legal crises caused by hurricanes, epic floods, and oil spills. Their Low-Income Taxpayer Clinic protects the rights of working people statewide, while the public information website they administer, LouisianaLawHelp.org, provides legal information and self-help resources to over 150,000 people every year. No matter what challenges our communities face, SLLS works every day to increase access to justice and help vulnerable people clear life's legal hurdles.

BCM's support removed barriers for opportunity youth (ages 16 – 24) by providing funding to SLLS covering the cost of expungements, lawyer fees, and additional legal fees.

As a result, SLLS has reached over 300 opportunity youth through Know Your Rights and other community outreach programs. SLLS projects handling 60 individual civil legal matters posing barriers to future success and anticipates obtaining 12 expungements to help youth secure better economic opportunities.



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Bastion Community of Resilience

Bastion is a neighborhood designed, built, and equipped with the tools to help wounded veterans not only survive but thrive at home.

A self-described community of resilience, this powerful community incubates meaningful relationships that endure for a lifetime, helping to sustain a prosperous recovery from the wounds and casualties of war.

Today, combat veterans are surviving life-threatening injuries at a much higher rate than in decades past. While the transition from military to civilian society would be challenging for anyone, it is especially difficult for warriors and their loved ones who require special assistance — whether it be total care or a supportive living environment.

All too frequently, our warriors and caregivers must navigate the transition with little knowledge, skills, or systems in place to ensure their success. Many continue to struggle without basic support and comprehensive care.

From mentorship to meal preparation, Bastion's model leverages human capital to create layers of social and emotional support. Their volunteer program equips residents with individualized care plans, and every resident benefits from helping others — promoting personal wellness and life satisfaction.

BCM's support of Bastion facilitated the expansion of arts, learning, and wellness classes for residents, their families, and the broader community. These services help to ease the transition wounded veterans face as they return home.

“Everything has been perfect—almost surreal. Bastion is a wonderful community; why would anyone who lives here not love it?”

Bastion Resident

196
YEARS | of combined
military services

73 | 
residents

19 | double family
homes

*Jeannie M.,
Bastion Veteran*

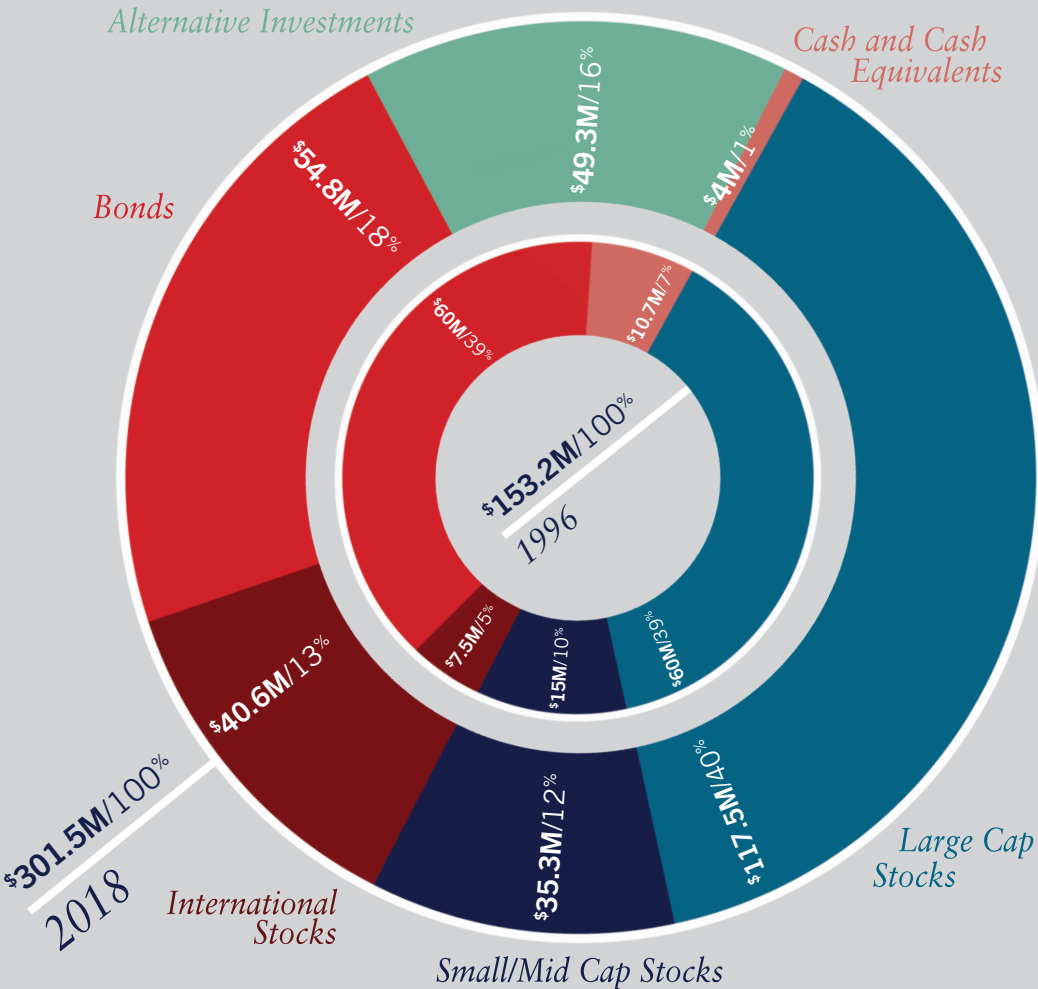


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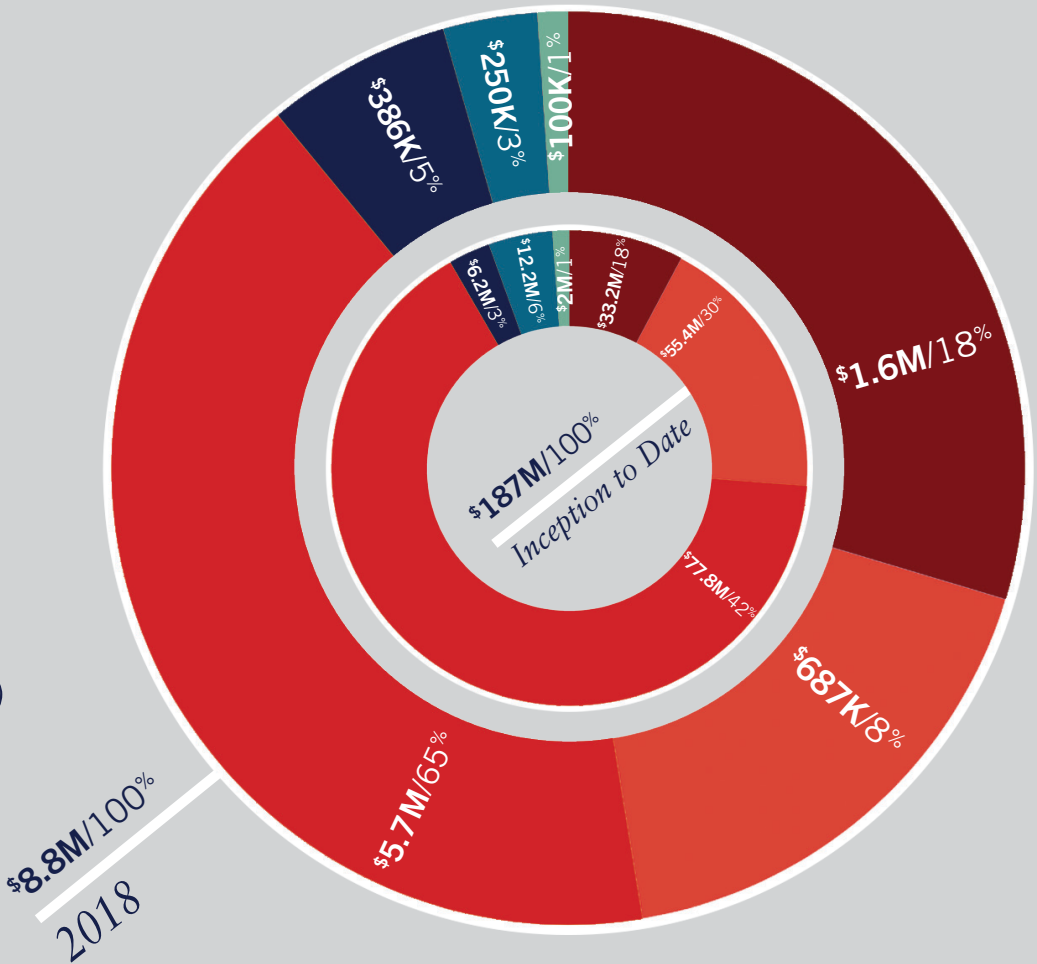
FUTURE PLANS

Financial Overview

BCM engaged an investment consultant and several money managers to implement the investment policy adopted by the Board. Over time, the Board has approved changes to the asset allocation strategy. The graphs shown here display the composition (by asset class) of the BCM portfolio at inception and as of September 30, 2018.



- Strategic Grants**
Target the long-range goals of BCM's values, mission, and ideals
Implemented by program staff using community nonprofits and expert consultants
- Opportunity Grants**
Compelling funding opportunities that do not meet process criteria of other grant types
- Transom Grants**
Encourage the development of new ideas and nurture inventive solutions to community problems
- Core Funding**
By invitation only
Mission of the grantee is considered extremely important to the community by the BCM Board
- Trustee-Advised Donations (TADs)**
Grants made at the direction of BCM's Trustees and approved by the BCM Board
- Discretionary**
Grant requests of \$5,000 or less
Typically in support of fundraising events



2018 Grant Payments

Health

Baptist Community Health Services
The BCHS Healthy Lower 9th Initiative

Bastion Community of Resilience
Veterans Health and Reintegration Initiative

CATCH Global Foundation
Jefferson Parish CATCH Coordinated School Health Initiative

Center for Resilience, Inc.
Center for Resilience Transition: Expansion Staff

Children’s Hospital, Inc.
School Kids Immunization Program (SKIP)

Children’s Hospital, Inc.
Children’s Hospital Behavioral Health Telepsychiatry Program

City of New Orleans
Health Care for the Homeless Uniformed Patient Referral System

Crossroads NOLA
Greater New Orleans Collaborative for Children

Liberty’s Kitchen, Inc.
Healthy Future Initiative

NAMI St. Tammany
Peer Run Drop-In Center

New Orleans Women and Children’s Shelter, Inc.
Shelter, Transition Services and Aftercare

Ochsner Clinic Foundaton
Mothers’ Milk Bank of Louisiana at Ochsner Baptist Planning Grant

Ochsner Clinic Foundation
Mothers’ Milk Bank of Louisiana at Ochsner Baptist Three Year Start-up

Partnership for Achieving Total Health
Analytical Impact Evaluation of GNO Health Care Quality Improvement

Recovery School District
New Orleans Therapeutic Day Program

**Second Harvest Food Bank
of Greater New Orleans and Acadiana**
Therapeutic Food Pantry

St. Thomas Community Health Center
Primary and Behavioral Healthcare Integration Project
at Community Health Center and School-Based Health Center

St. Thomas Community Health Center
STTCHC EPSDT Coordinated Care Program

Tulane University
Bridging the Gap: Early Childhood
Mental Health Consultation to Pediatric Providers

Tulane University
Tulane Center for Autism and Related Disorders (TCARD)

University Medical Center New Orleans
UMC Trauma Recovery Clinic

VIA LINK
VIA LINK for the 21st Century

Volunteers of America Southeast Louisiana, Inc.
Building Sustainability of Fresh Food Factor Providing
Healthy Meals and Lifestyle Choices to Children

**Young Men’s Christian Association
of New Orleans Metropolitan**
Comprehensive Study of Autism Spectrum Disorder (ASD)
Resources in the Greater New Orleans Region

Youth Run NOLA, Inc.
Youth Run NOLA High School Mentorship Experience

HEALTH AWARDS RANGE FROM
\$50,000 – \$320,000

Opportunity

Baptist Community Health Services
BCHS Will Expand its Locations and Services
and Achieve Long-Term Sustainability

Greater New Orleans Foundation
Give NOLA Day 2017-2018

Northshore Community Foundation
Strategic Plan and Fundraising

OPPORTUNITY AWARDS RANGE FROM
\$50,000 – \$600,000

Core Funding

Bureau of Governmental Research, Inc. (BGR)

CORE FUNDING ANNUAL AWARD
\$250,000

2018 Grant Payments

Public Safety

Council on Alcohol & Drug Abuse for Greater New Orleans
Project Reconnect

Covenant House
Rights of Passage: A University for Street Kids

Greater New Orleans Educational Television Foundation
Reshaping a Greater N.O.: Public Affairs/Community Projects Initiative

Kedila Family Learning Center
Pre Work-Force Program

Kids Rethink New Orleans Schools (Rethink)
rethink ypar

Louisiana Center for Children’s Rights
Safe, Smart, Cost Effective, and Fair: Structural Juvenile Justice Reform in New Orleans

Louisiana Green Corps, Inc.
Orleans Parish Youth Construction and Conservation Corps

MICAH Project
Justice for All, Not Justice for Some Initiative

New Orleans Police and Justice Foundation
Reducing Waste and Promoting Fact-Based Decision Making in the Orleans Parish Criminal Justice System

Next Generation International
The First 72+

Southeast Louisiana Legal Services Corporation
Public Housing Youth Re-entry Project

Youth Empowerment Project
Youth Empowerment Project Work & Learn Center

Youth Rebuilding New Orleans
REbuilding Program — Reforming Employment Build Program

Youth Service Bureau of St. Tammany
Crossroads Delinquency Intervention Expansion

PUBLIC SAFETY AWARDS RANGE FROM
\$50,000 – \$165,000



“The work that I do is deeply rewarding. Being of service to fellow church members, community members, and community around the church is one of the brightest spots of my week.”

Betty Roberson, RN,
*Faith Community Nurse at
Holy Cross Lutheran Church*

2018 Grant Payments

Education

4Point0 Schools

The Power of Entrepreneurship in Education Reform

Bard Early College in New Orleans

Launching the Bard Early College Academy in New Orleans

Bricolage Academy

Creating Innovators Program

CASA New Orleans

Transitioning Foster Youth Programming

College Track New Orleans

On the Right Track: Creating a College Going Culture in New Orleans

Collegiate Academies

Opportunities Academy Citywide Expansion

Communities in Schools of the Gulf South

Improving Outcomes throughout the Region with Integrated Student Supports

Delgado Community College

Adult Education-eLearn: Scaling Distance Learning and Education Technology in Adult Education

Educare New Orleans

Educare New Orleans

Education Pioneers, Inc.

Launch & Expansion of New Orleans Fellowship & Alumni Programs

Educators for Quality Alternatives, Inc.

School Replication

FirstLine Schools, Inc.

Teacher Prep Day

KID smART

Arts Literacy NOLA

KID smART

THINK smART

Leading Educators Greater New Orleans

Leading Educators Teams Fellowship

Louisiana Endowment for the Humanities

Increasing School Readiness in Greater New Orleans

Louisiana Outdoor Outreach Program (LOOP NOLA)

Outdoor Adventure Experiences for Greater New Orleans Public School Students

New Schools for New Orleans

Next Generation Teacher Pipeline for New Orleans

Nonprofit Knowledge Works

The New Orleans Youth Index

Our Voice Nuestra Voz (Nuestra Voz NOLA)

¡D.A.L.E.! Fellowship/Defender

Playworks Education Energized

Reducing Bullying and Improving Children’s Social Competence in Low-Income Schools

Policy Institute for the Children of Louisiana, Inc.

Early Care and Education Master Plan

Policy Institute for the Children of Louisiana, Inc.

Increasing Access to High Quality Early Childhood Education

Puentes New Orleans, Inc.

Escalera NOLA and Educational Advancement for Latinos in the New Orleans Metro Area

Reconcile New Orleans

Building Hope, Changing Lives, Scaling Impact

Single Stop USA

Increasing Retention and Graduation at Delgado Community College

St. Michael Special School

Exploration Academy: Continued Vocation and Transition Development for Adults with Special Educational Needs

Teach for America

Special Education Cohorts Project

The Posse Foundation, Inc.

Bringing College Access, Completion and Career Opportunities to New Orleans Area Youth

Thrive New Orleans (formerly St. Roch CDC)

Launch NOLA: Helping Underserved, Urban Entrepreneurs Start and Grow Their Own Small Businesses

unCommon Construction

unCommon Construction Apprenticeship Program

Young Aspirations-Young Artists, Inc.

Leadership and Life Skills Training for YAYA Guild Members

Young Audiences of Louisiana, Inc.

Louisiana Wolf Trap Early Learning Through the Arts Early Head Start and Head Start Initiative

YouthForce NOLA (formerly Educate Now!)

YouthForce NOLA: A Career Readiness Initiative for New Orleans Youth

EDUCATION AWARDS RANGE FROM \$50,000 – \$250,000

Governmental Oversight

Committee for a Better New Orleans

Civic Responsibility Project

Court Watch NOLA

A One-Stop Shop for Reliable and Relevant Data on New Orleans’ Courts

Justice and Accountability Center of Louisiana

Justice and Accountability Center

GOVERNMENTAL OVERSIGHT AWARDS RANGE FROM \$50,000 – \$80,000



“ Every Trustee and staff member at BCM has the same attitude — we care deeply about the well-being of our community’s citizens. ”

Charles Beasley,
President & CEO

To see where the future lies for BCM, we need look no further than the past. Over the last 23 years, BCM has fulfilled our pledge to do more, give more, and invest more financially to help members of our community thrive.

Each year, BCM impacts the lives of over 100,000 residents in the Greater New Orleans region.

We are determined. We have the experience, and we have an unmatched level of commitment and success. But this is not enough. We need to do better, much better. It is time to leverage one of our most vital assets – your support.

Your investment will directly increase BCM’s outreach efforts and deliver unconditional love, acceptance, and compassion to our citizens.

Historically, BCM’s annual budget of \$15 million has been funded by our endowment. Every year, the direct charitable services we provide through Chaplaincy Services and Congregational Wellness comprise 13 percent of our budget. BCM has relied heavily on our endowment to pay for these expenses. But endowments do not last forever and should be considered a stable savings account for use only in times of economic strife. This is why we need your urgent support – to ensure a long-term foundation for the future.

Every gift, no matter how big or small, makes a difference.

Your support will help cover these costs, allowing BCM to provide more direct charitable services to the community through our specialized Chaplaincy Services and Congregational Wellness programming.

With your support, there’s no limit to what we can achieve.

We pride ourselves on being an accountable and trusted charitable organization serving the residents of our diverse community. We need you as a partner on this journey.

You are the key to our future. You can make a difference. Together, we will make the next 23 years even better than the first.

Find out how you can build the roadmap to our community’s future. **Contact Jennifer Drummer, Director of Development, at (504) 593-2358 or development@bcm.org** to learn more about the ways your gift can make a difference. Or make a generous donation today at **www.bcm.org/donate**.

Charles Beasley

Volunteers and Staff

Volunteers

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Grants

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Congregational Wellness

Frances Hawkins, Vice President; Sharon Burel; Lisa Collins; Vanessa County; Gretchen Dobbins; Damian Woods





400 Poydras Street, Suite 2950
New Orleans, LA 70130
504-593-2323
info@bcm.org

