

# 2019 ANNUAL REPORT

## Baptist Community Ministries



NOPD CHAPLAINS



# AT A GLANCE

Since our founding 24 years ago, we have learned big change begins with small acts. Improving the health and well-being of a single person ultimately has a tremendous impact on the community as a whole. Through nurturing the mind, body, and spirit people can overcome crisis, tragedy, and loss.

The impact a single person has on the world can be profound. Imagine that impact magnified thousands of times over. This is how BCM, with your help, is reshaping our community in real and meaningful ways.

Compassion, empathy, and respecting the dignity of every person provides a pathway to a brighter future for us all. Together, we can heal humanity's hurts by combatting the most complex problems affecting our community's people.

WE SERVE THE GREATER  
NEW ORLEANS AREA, WHICH  
INCLUDES 5 PARISHES



Baptist Community Ministries is a faith-based Christian organization that seeks to embody **5 CORE VALUES.**

**1 Faithfulness** Honor God in all that we do

**2 Compassion** Exhibit unconditional love and acceptance to our community members

**3 Respect** Demonstrate reverence for the dignity and cultural diversity of each person in our community

**4 Sustainability** Demand responsible stewardship of our charitable assets

**5 Transparency** Commit to being an accountable and trustworthy community partner

**35** FULL-TIME  
EMPLOYEES

**138** CHURCHES  
**+90** GRANTEES

**228**  
PARTNERS

## ON THE COVER

BCM has employed police chaplains to serve the New Orleans Police Department since 1998. These chaplains are available to the NOPD 24 hours a day, seven days a week and provide on-the-scene spiritual and emotional support to officers, victims, and their families. They attend roll calls, community meetings, and accompany police officers on ride-alongs to provide comfort and aid at crime scenes. (PICTURED from L to R: Faith Berthey, Byron Putnam, Joe Cull, Kenneth DeSoto, June Wilder)





# MISSION

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In response to the love of God revealed in Jesus Christ and in keeping with our Baptist heritage, Baptist Community Ministries is committed to improving the physical, mental, and spiritual health of people and communities in the five-parish Greater New Orleans area.

## 3 Pillars of BCM

### CHAPLAINCY SERVICES

Chaplaincy Services provides spiritual care and consultation to individuals, groups, and institutions, regardless of their religious affiliation.

### CONGREGATIONAL WELLNESS

Congregational Wellness trains church members to implement wellness ministries within congregations and communities they serve, promoting the health and well-being of its members.

### GRANTS

BCM strives to provide a better quality of life for all people in the region through grantmaking with specific zones of interest in health, education, and public safety.



# CHAPLAINCY SERVICES

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A tragic diagnosis. An unexpected death. Everything can change in a second. In these moments in life, everyone needs someone to lift them up. This is where BCM's chaplains step in.

Serving in five hospitals, two nursing homes, and all eight New Orleans police districts, BCM's chaplains offer a "ministry of presence," a safety net of grace when life falls apart. Theologically educated and

professionally board-certified, each chaplain provides spiritual care and consultation to people in crisis regardless of religious affiliation.

Whether it's offering on-the-scene support for New Orleans police officers or providing comfort and aid to the sick and suffering, BCM's 13 chaplains bring dignified, loving, and respectful care to those who need it in the most trying times of their lives.

Our board-certified chaplains made over  
**100K** | personal  
connections  
with people in crisis





“ Prayer not only works, but  
in certain situations, prayer  
is the only thing that works. ”

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— **Faith Berthey**  
NOPD Chaplain

## A Story of Chaplaincy

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### COMFORT IN THE MIDST OF PAIN

I received an unexpected phone call from a patrol officer summoning me to Tulane Hospital to minister to a death. This call was different because the death was not of a police officer, but of a police officer’s infant child from SIDS.

Entering the hospital, I identified myself as a police chaplain and was ushered down the hall to the parents and child. The hallway seemed long. My mind drifted back to another long walk. This walk was down a set of stairs, and at the bottom laid the lifeless

body of my own child. Immediately, I was certain of one thing. I could relate to this police officer mother-to-mother and offer her the spiritual and emotional care she needed.

The officer was numb and in shock. There are times when just a physical presence of support speaks volumes, especially when words are not enough. I provided her a “ministry of presence.” I moved in close to listen while giving her space to grieve. I chose to simply “be” with her. My time to “do” came in the weeks

and months after that day. The death of this child spanned the emotions of the entire NOPD force. I was there for the officer who lost her child, her immediate family, and her second family — the NOPD.



# CONGREGATIONAL WELLNESS

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During both times of crisis and times of peace and prosperity, churches are where people go to find answers in their everyday lives. They provide people with more than just spiritual fulfillment. Today's churches cater to the whole person's health and well-being. By offering counseling, advice, and a sense of fellowship, every church's ultimate goal is to meet all the needs of its people. To help churches meet this goal, BCM provides three health and wellness programs that foster the mind, body, and spirit connection.

Our Church Nurse Education Program (CNEP) supports this "whole-person" approach to well-being. Through training in areas of health, spirituality, and community wellness, we equip nurses to start health ministries in their church, assess congregants' health concerns, and provide real-life solutions to pressing health issues.

We also train lay people without a nursing background through our Congregational Health Promoter Program (CHPP). Participants learn how to begin health ministries, arrange wellness activities, and organize

community action efforts addressing health concerns.

Hypertension and obesity are two of the most common issues affecting people in our community. Our Strategies to Trim and Reduce (STAR) Project is a 10-week weight loss and blood pressure control initiative. Participants learn about body systems, nutrition, exercise, and how prayer and daily reflection can help increase motivation.

BCM is proud to partner with churches in providing quality care and resources that allow our community's people to heal and thrive.



**138**

Church Partners



**CNEP**

2019 Graduates



**CHPP**

2019 Graduates





# St. Joseph Catholic Church

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## STAR PROJECT

Congregational Wellness is all about ministering to people on their own terms. Traditionally, BCM's STAR Project has focused on addressing obesity, but in the Vietnamese community in New Orleans East, this is less of a concern. This is why St. Joseph Catholic Church adapted STAR to minister to their congregation's unique needs.

"It's a subtler problem for many of our members," says Lang Le. "Their BMI numbers may be in the

normal range, but there are still areas where we can improve their health and well-being."

For St. Joseph congregants, teaching portion control and incorporating a balanced diet with proper exercise helped them improve and control other conditions, such as high blood pressure and diabetes. Learning about nutrition, increasing activity, drinking plenty of water, and sleeping properly has led to a more vibrant, active, and engaged congregation.

Upon successfully completing the STAR Project, St. Joseph received a grant from BCM to partner with other local organizations such as VIET (Vietnamese Initiatives in Economic Training) to arrange community wellness activities. VIET provides language translation programs to help Vietnamese-speaking congregants receive SNAP, Medicaid, and Medicare health insurance information.

“Feeding the spiritual and the physical goes hand-in-hand. Our goal is to minister to the body, not just the spirit. BCM provides us the resources to do just that.”

— **Lang Le**  
Congregational  
Wellness Administrator,  
St. Joseph Catholic Church





# GRANTS

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By empowering front-line organizations with real-life solutions and support, BCM creates meaningful improvements in the lives of our community's citizens. Groups that share our mission and core values are encouraged to apply for grants. Together, we can solve our region's most challenging issues. The following stories are shining examples of how BCM's grantmaking is directly helping those in need.

90 

grantees in 2019

\$9.9M

awarded in 2019





“ With BCM’s support, our programs help to ensure a better life for our graduates and their families and further strengthen the economic fabric of the New Orleans region. ”

— **Claire Jecklin**  
Executive Director,  
New Orleans Career Center

## New Orleans Career Center



**100%**

Enrollment more than doubled  
in the 2019-2020 School Year



**16**

Partner Schools in the  
2019-2020 School Year



**6**

Program Offerings

### PATHWAYS TO ECONOMIC SUCCESS FOR STUDENTS

In today’s world, students need to gain relevant work experience prior to graduation to increase their chances of being hired for high-wage, in-demand careers. That is why BCM supports the New Orleans Career Center and their goal to give every New Orleans high school student the power to shape their own future, ensuring a better life for themselves and their families.

With BCM funding, New Orleans Career Center, Operation Spark, and New

Orleans Video Access Center (NOVAC) have partnered together to provide high-quality technical training coursework for high school students from 16 public high schools in the Greater New Orleans area. Students earn industry-based credentials and credits that are not only valued by regional employers in a wide range of high-growth industries, but also count toward high school graduation.

By offering public high school students meaningful hands-on technical training

that is beyond the scope of a traditional high school setting, participating students are receiving a competitive advantage over their peers and mastering workplace readiness skills much earlier. In supporting this project, BCM saw a tremendous opportunity to develop the next generation of New Orleans leaders and strengthen the overall economy of Greater New Orleans.

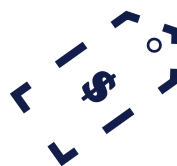


# Plaquemines Community C.A.R.E. Centers Foundation, Inc.



**1.3M**

Average Economic  
Cost of One Suicide  
(According to Suicide Prevention  
Resource Center)



For every **\$1.00** spent on suicide  
intervention services, **\$2.50** is  
saved on the cost of suicides.  
(According to Suicide Prevention  
Resource Center)

## SUICIDE PREVENTION SERVICES IN PLAQUEMINES PARISH

Listening can be an act of healing. Nowhere is that more evident than through the programs and resources offered by the Plaquemines Community C.A.R.E. Centers. Improving the well-being of all residents, “one child, one parent at a time,” is their guiding philosophy. This motto exemplifies the type of hands-on, real-world improvements BCM seeks to facilitate.

Suicide risk assessments, counseling services,

psychoeducation training on signs of suicide, how to get help, and coordination of psychiatric services in Plaquemines Parish were all made available with BCM’s support.

Plaquemines’ suicide rate, one of the highest in the state and well above the national average, has seen a drastic reduction since the C.A.R.E. Centers made it a focal point of their efforts. With additional support provided by BCM, more licensed, professional

counselors are actively working in schools, counseling children and letting them know how much they matter.



Thanks to our partnership with BCM, the Plaquemines C.A.R.E. Centers Foundation continues to provide behavioral health services to the youth of our parish to help them cope with the issues they may be struggling with and get them on track to a life that allows them to successfully function in society and to pursue happiness.



— **Julie Olsen**

Executive Director,  
Plaquemines Community C.A.R.E. Centers







“ For many years, we have been blessed by our partnership in ministry with BCM. They truly understand the critical needs of our young people and believe in their goodness, their beauty, and their tremendous promise. ”

— **James Kelly**  
Executive Director,  
Covenant House New Orleans

## Covenant House New Orleans



**90%**

Of Residents Are Survivors of Abuse, Assault, and/or Rape



**40%**

Of Residents Have a Serious Drug or Alcohol Addiction



**25%**

Of Residents Are Survivors of Human Trafficking and/or Sexual Labor

### RIGHTS OF PASSAGE: A UNIVERSITY FOR STREET KIDS

Covenant House doesn't just save children, they invest in their futures. From the minute a youth walks through the doors of Covenant House on North Rampart Street to the moment they leave, they are provided support and encouragement with the goal of getting them off the street and on a path to a better tomorrow.

With BCM funding, the Rights of Passage Program (ROP) has made tremendous strides towards that goal.

The program functions as a “university for street kids,” providing six to nine months of on-campus, dormitory-style housing for homeless teens and one year of off-site apartment living while youth work, continue their education, improve their mental and behavioral health, build savings, and learn valuable life skills.

Through BCM's support, Covenant House has been able to continue the life-changing work that has impacted the lives of

hundreds of vulnerable, homeless children, teens, and young adults. Offering young people protection from the streets and their pasts, Covenant House is assisting them in making the best decisions for their future.

#### RIGHTS OF PASSAGE TRANSITIONAL LIVING OUTCOMES:



**117**

Youth Were Served Through the ROP Program



**74%**

Of Those Found Stable Housing and/or Family Reunification



# James Samaritan

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Open Table attracted  
**5x**  
the National Average  
of Volunteers in Year 1



**2,000**  
Users in First Year

## OPEN TABLE

James Samaritan provides physical and relational resources to foster families in an effort to secure the placement of children in loving homes.

One unique challenge for James Samaritan is providing guidance and counseling for young adults who “age-out” of the foster care program without ever finding a “forever family.” For these young adults, BCM stepped in to fund a mentoring program called Open Table. Open Table creates support groups of

individuals who mentor and counsel these young adults as they transition into the adult world, offering advice and support during an emotionally demanding time, and making sure that each youth has stable people they can rely upon.

BCM’s support has enabled James Samaritan to provide the type of intense, focused encouragement these young adults need, ensuring they don’t fall through the cracks of the foster care system. By providing young adults with the tools to become

self-sufficient, James Samaritan is keeping them out of the criminal court system and helping them find a path to a successful life.

“ With BCM’s help, James Samaritan is pioneering the Open Table concept within Louisiana, which is all about building strong, intentional communities around the teens who are ‘aging-out’ of the foster care program. It’s truly a game-changer in the lives of these young people and the community as a whole. ”

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— **Kim Bigler**  
Founder & Director,  
James Samaritan





# Financial Overview

BCM engaged an investment consultant and several money managers to implement the investment policy adopted by the Board. Over time, the Board has approved changes to the asset allocation strategy. The graphs shown here display the composition (by asset class) of the BCM portfolio at inception and as of September 30, 2019.

## Large Cap Stocks



## Small/Mid Cap Stocks



## International Stocks



## Bonds



## Alternative Investments



## Cash & Cash Equivalents



## Total Portfolio



2019 1996

## Strategic Grants

Target the long-range goals of BCM's mission, core values, and ideals; Implemented by program staff using community nonprofits and expert consultants

## Transom Grants

Encourage the development of new ideas and nurture inventive solutions to community problems

## Core Funding

By invitation only; Provides general operating support for faith-based Christian organizations

## Opportunity Grants

Compelling funding opportunities that do not meet process criteria of other grant types

## Trustee-Advised Donations (TADs)

Grants made at the direction of BCM's Trustees and approved by the BCM Board

## Discretionary Donations

Grant requests of \$5,000 or less; Typically in support of fundraising events

## Total

2019 Inception to Date





# 2019 Grant Payments

## Health

- Bastion Community of Resilience**  
Veterans Health and Reintegration Initiative
- CATCH Global Foundation**  
Jefferson Parish CATCH Coordinated School Health Initiative
- Center for Resilience, Inc.**  
Center for Resilience Transition: Expansion Staff
- Children’s Bureau of New Orleans**  
Project Connect Expansion
- Children’s Hospital, Inc.**  
Children’s Hospital Behavioral Health Telepsychiatry Program
- Children’s Hospital, Inc.**  
School Kids Immunization Program (SKIP)
- City of New Orleans**  
Health Care for the Homeless Uniformed Patient Referral System
- Crossroads NOLA**  
Greater New Orleans Collaborative for Children
- Hope The Food Pantry of New Orleans**  
Giving Hope Feeding Program
- Jewish Family Service of Greater New Orleans, Inc.**  
Teen Life Counts
- Lambeth House Foundation**  
Innovative Care in Alzheimer’s Research
- Louisiana State University Health Sciences Center Foundation**  
Educating the Health Workforce: A Pathway to Improving Health Outcomes
- Metropolitan Human Services District**  
MHSD Community R.E.A.C.H. Project

- NAMI St. Tammany**  
Peer Run Drop-In Center
- Ochsner Clinic Foundation**  
Mothers’ Milk Bank of Louisiana at Ochsner Baptist  
Three Year Start-up
- Plaquemines Community C.A.R.E. Centers Foundation, Inc.**  
Suicide Prevention Services in Plaquemines Parish
- Second Harvest Food Bank of Greater New Orleans and Acadiana**  
Therapeutic Food Pantry
- Tulane University**  
Tulane Center for Autism and Related Disorders (TCARD)
- University Medical Center New Orleans**  
UMC Trauma Recovery Clinic
- VIA LINK**  
VIA LINK for the 21st Century
- Volunteers of America Southeast Louisiana, Inc.**  
Building Sustainability of Fresh Food Factor Providing Healthy Meals and Lifestyle Choices to Children
- Young Men’s Christian Association of New Orleans Metropolitan**  
Comprehensive Study of Autism Spectrum Disorder (ASD)  
Resources in the Greater New Orleans Region
- Young Men’s Christian Association of New Orleans Metropolitan**  
“Preventing the Little Whittle”
- Youth Run NOLA, Inc.**  
Youth Run NOLA High School Mentorship Experience

**HEALTH AWARDS RANGE FROM \$50,000 - \$240,000**

## Public Safety

- Council on Alcohol & Drug Abuse for Greater New Orleans**  
Project Reconnect
- Covenant House New Orleans**  
Rights of Passage: A University for Street Kids
- Greater New Orleans Educational Television Foundation**  
Reshaping a Greater N.O.: Public Affairs/Community Projects Initiative
- Kedila Family Learning Center**  
Pre Work-Force Program
- Kids Rethink New Orleans Schools (Rethink)**  
rethink ypar
- Louisiana Center for Children’s Rights**  
Right-Sizing Justice: Improving Outcomes and Reducing Harm in New Orleans’ Juvenile Justice System
- Louisiana Center for Children’s Rights**  
Safe, Smart, Cost-Effective, and Fair: Structural Juvenile Justice Reform in New Orleans
- MICAH Project**  
Justice for All, Not Justice for Some Initiative
- Operation Restoration**  
Hope House NOLA
- Southeast Louisiana Legal Services Corporation**  
Public Housing Youth Re-entry Project
- Youth Service Bureau of St. Tammany**  
Crossroads Delinquency Intervention Expansion
- Youth Empowerment Project**  
Youth Empowerment Project Work & Learn Center

**PUBLIC SAFETY AWARDS RANGE FROM \$50,000 - \$150,000**

## Education

- 4Point0 Schools**  
The Power of Entrepreneurship in Education Reform
- Bard Early College in New Orleans**  
Launching the Bard Early College Academy in New Orleans
- CASA New Orleans**  
Transitioning Foster Youth Programming
- College Beyond**  
Expanding College Beyond’s Impact
- College Track New Orleans**  
On the Right Track: Creating a College Going Culture in New Orleans
- Collegiate Academies**  
Opportunities Academy Citywide Expansion
- Communities in Schools of the Gulf South, Inc.**  
Improving Outcomes throughout the Region with Integrated Student Supports
- Educare New Orleans**  
Educare New Orleans
- Educators for Quality Alternatives, Inc.**  
School Replication
- Family Engagement Lab**  
FASTalk: Engaging Jefferson Parish and Orleans Parish families to improve student literacy outcomes
- FirstLine Schools, Inc.**  
Teacher Prep Day
- FirstLine Schools, Inc.**  
Special Education Leader Fellowship (SELF)



# 2019 Grant Payments

**Greater New Orleans Foundation**

New Orleans Works Collaborative (NOW)

**Isidore Newman School**

BTNOLA High School Program

**KID smART**

Arts Literacy NOLA

**Leading Educators Greater New Orleans**

Leading for Equity

**Louisiana Outdoor Outreach Program (LOOP NOLA)**

Outdoor Adventure Experiences for Greater New Orleans Public School Students

**Louisiana Association of Public Charter Schools**

Coaching for Visionary Charter School Boards

**Louisiana Endowment for the Humanities**

Increasing School Readiness in Greater New Orleans

**Louisiana Endowment for the Humanities**

PRIME TIME – Increasing Impacts for Families

**New Orleans Career Center**

Secondary Pathways to Economic Success: Partnering to Expand High School Student Access and Family Advancement

**New Schools for New Orleans**

Next Generation Teacher Pipeline for New Orleans

**Our Voice Nuestra Voz (Nuestra Voz NOLA)**

¡D.A.L.E.! Fellowship/Defender

**Policy Institute for the Children of Louisiana, Inc.**

Early Care and Education Master Plan

**Policy Institute for the Children of Louisiana, Inc.**

Increasing Access to High Quality Early Childhood Education

**Reconcile New Orleans, Inc.**

Capacity Building: Life Skills, Staff Development & Student Self-Sufficiency

**St. Michael Special School**

Exploration Academy: Continued Vocation and Transition Development for Adults with Special Educational Needs

**The Posse Foundation, Inc.**

Bringing College Access, Completion, and Career Opportunities to New Orleans Area Youth

**Thrive New Orleans**

Launch NOLA: Helping Underserved, Urban Entrepreneurs Start and Grow Their Own Small Businesses

**unCommon Construction**

unCommon Construction Apprenticeship Program

**Young Aspirations-Young Artists, Inc.**

Leadership and Life Skills Training for YAYA Guild Members

**Young Audiences of Louisiana, Inc.**

Louisiana Wolf Trap Early Learning Through the Arts Early Head Start and Head Start Initiative

**YouthForce NOLA**

YouthForce NOLA: A Career Readiness Initiative for New Orleans Youth

**EDUCATION AWARDS RANGE FROM**

**\$50,000 - \$150,000**

## Core Funding

**Baptist Community Health Services**

**Bureau of Governmental Research Inc. (BGR)**

**Crossroads NOLA**

**Global Maritime Ministries, Inc.**

**James Samaritan**

**Jesus Project Ministries**

**LINCNewOrleans, Inc.**

**New Orleans Baptist Ministries, Inc.**

**New Orleans Baptist Theological Seminary**

**Righteous Rides**

**Savannah Smiles, Inc.**

**The First 72+**

**The Restoration Initiative for Culture and Community**

**Thrive New Orleans**

**Trinity Christian Community, Inc.**

**Women’s New Life Center**

**Young Life Greater New Orleans**

**CORE FUNDING AWARDS RANGE FROM**

**\$25,000 - \$800,000**

## Opportunity

**Baptist Community Health Services, Inc.**

BCHS Will Expand Its Locations and Services and Achieve Long-Term Sustainability

**Greater New Orleans Foundation**

GiveNOLA Day 2019

**Northshore Community Foundation**

Strategic Plan and Fundraising

**OPPORTUNITY AWARDS RANGE FROM**

**\$50,000 - \$235,000**



# Fund Development

Fund Development was an exciting addition to BCM’s philanthropic efforts in 2019. Individual giving fostered a new way for us to help the people of Greater New Orleans heal and prosper. Nowhere was our inaugural year of fund development embraced more strongly than with our Board of Trustees. One hundred percent board participation capped a solid year of growth. To our trustees and everyone else who gave their support, we thank you. Your kindhearted generosity brings our mission and core values to life.

As we look forward in 2020, we humbly ask for your support to deepen the impact and broaden the reach of our specialized Chaplaincy Services and Congregational Wellness programming. Both programs are free-of-charge and provide unconditional

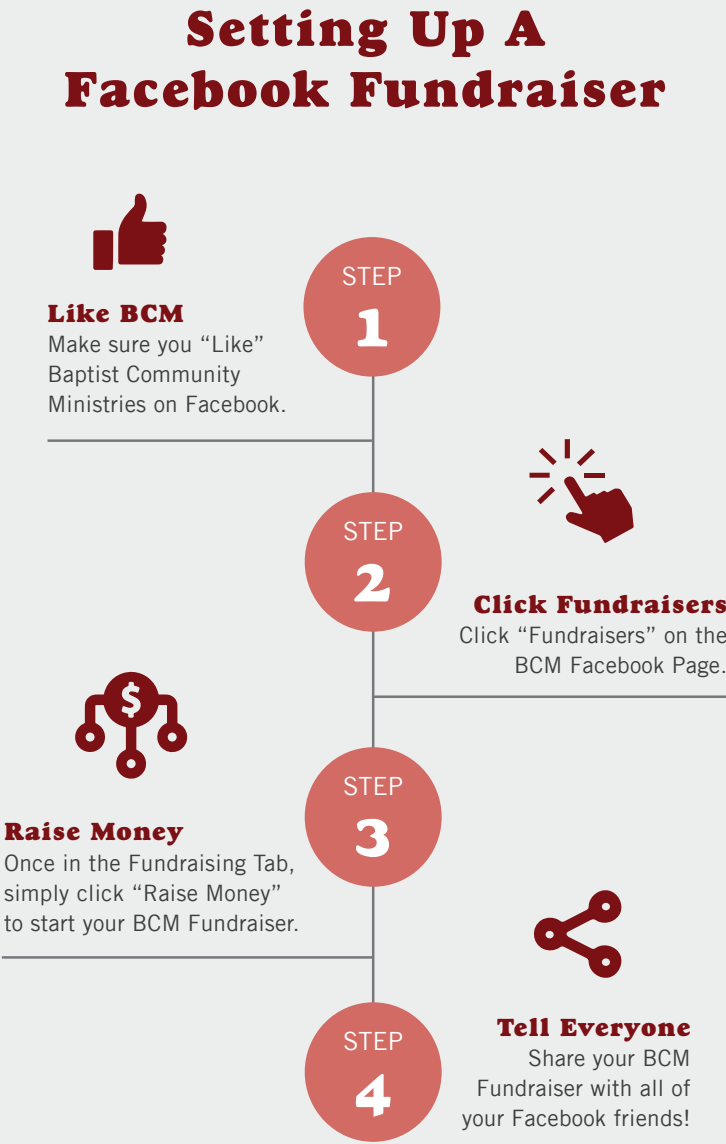
love and acceptance to those suffering from crisis, trauma, and poor health. Every day, our chaplains and congregational health team are out in the community helping people to heal in mind, body, and spirit.

**You may be asking yourself, how can I help?**

One easy way is to set up a Facebook fundraiser.

Your support will directly aid your neighbors, ease their pain, and help them heal. Together, we can truly have a lasting and meaningful impact on the city and region we all call home.

To find out more about how you can **#helpNOLAheal** please contact Jennifer Drummer, Director of Development, at 504-593-2358 or [development@bcm.org](mailto:development@bcm.org). Or make a generous donation today at [www.bcm.org/donate](http://www.bcm.org/donate).



# Baptist Community Ministries



“No one should endure hardship alone. BCM is there for our community and stays connected.”

— **Charles Beasley**  
President & CEO,  
Baptist Community Ministries

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