CLEMENTINE KELLY, A FORMER CATHOLIC WHO BECAME A BAPTIST MISSIONARY, SUGGESTS TO THE LOUISIANA BAPTIST ASSOCIATION THAT A BAPTIST HOSPITAL BE ESTABLISHED IN THE CITY OF NEW ORLEANS.

SOUTHERN BAPTIST HOSPITAL OPENS ITS DOORS. RENOWNED FOR ITS PASTORAL CARE PROGRAM, THE HOSPITAL EMPLOYS PROFESSIONAL CHAPLAINS AS KEY MEMBERS OF THE HEALTHCARE TEAM. FOR ALMOST 70 YEARS, THIS HOSPITAL WILL SERVE THE CITY OF NEW ORLEANS.

SOUTHERN BAPTIST HOSPITAL AND MERCY HOSPITAL MERGE TO CREATE MERCY + BAPTIST MEDICAL CENTER, THE LARGEST PRIVATE HOSPITAL IN THE NEW ORLEANS AREA.

1996 GRANTMAKING IS ESTABLISHED. BCM IS NOW THE SECOND LARGEST PRIVATE FOUNDATION IN THE STATE OF LOUISIANA AND ONE OF THE LARGEST GRANT MAKERS IN THE STATE.

CHAPLAINCY SERVICES IS ESTABLISHED IN 1996 AND INCLUDES BOTH FULL-TIME

1993 SOUTHERN BAPTIST HOSPITAL AND MERCY HOSPITAL MERGE TO CREATE MERCY + BAPTIST MEDICAL CENTER, THE LARGEST PRIVATE HOSPITAL IN THE NEW ORLEANS AREA.

1997 BCM IS INSTRUMENTAL IN ESTABLISHING AND FUNDING THE SCHOOL LEADERSHIP CENTER OF GREATER NEW ORLEANS WHICH WILL IMPROVE PUBLIC AND NON-PUBLIC SCHOOLS BY DEVELOPING INSTRUCTIONAL LEADERSHIP, CONNECTING SCHOOL LEADERS TO NATIONAL NETWORKS, AND INCREASING STUDENT ACHIEVEMENT.

2003 BCM DISCONTINUES THE CPE PROGRAM, BUT CONTINUES TO HAVE FULL-TIME CHAPLAINS TO MINISTER IN HEALTHCARE AND NOPD SETTINGS ACROSS NEW ORLEANS.

2004 CONGREGATIONAL WELLNESS IDENTIFIES A COMMUNITY NEED FOR CHURCHES WHO WANT TO PROVIDE HEALTH MINISTRIES, BUT DO NOT HAVE REGISTERED NURSES IN THEIR CONGREGATIONS.

1995 MERCY + BAPTIST HOSPITAL IS SOLD TO TENET HEALTHCARE CORPORATION AND A MAJORITY OF THE PROCEEDS ARE USED TO CREATE BCM.

CONGREGATIONAL WELLNESS IS CREATED WITH THE STRATEGY TO PROVIDE TRAINING IN HEALTH MINISTRIES TO SERVE CONGREGATIONS OF ALL FAITHS. CNEP (CHURCH NURSE EDUCATION PROGRAM) IS ESTABLISHED WITH A PILOT PROGRAM OF THREE CHURCHES LOCATED IN ORLEANS AND ST. TAMMANY PARISHES.

CHAPLAINS AND A CLINICAL PASTORAL EDUCATION (CPE) PROGRAM. FROM 1996 – 2002, THE CPE PROGRAM OFFERS CLINICAL TRAINING TO THEOLOGICAL STUDENTS AND MINISTERS FROM ACROSS THE COUNTRY THROUGH SUPERVISED ENCOUNTERS WITH PEOPLE IN NEED.

CONGREGATIONAL WELLNESS PROJECT PROGRAM (CHPP) IS CREATED TO TRAIN LAY PEOPLE TO ADMINISTER HEALTH AND WELLNESS PROGRAMS TO THEIR FELLOW CONGREGANTS.

2005 HURRICANE KATRINA DEVASTATES NEW ORLEANS AND THE SURROUNDING PARISHES. BCM, ALONG WITH LOCAL AND STATE GOVERNMENTS, COMMUNITY LEADERS, AND SUPPORTIVE NONPROFITS MOBILIZE TO INITIATE WIDESPREAD REFORM IN OUR ZONES OF INTEREST: EDUCATION, HEALTH, AND PUBLIC SAFETY.
2006
The Charter Schools Initiative is approved by the BCM Board of Trustees and strategic work begins. From 2007 to 2012, BCM awards over $3.6M in funding to support charter school growth and student achievement.

2007
As one of the only funders in the criminal justice reform space, BCM convenes all branches of the New Orleans Justice System for a 3-day retreat to discuss the future of criminal justice in New Orleans. All criminal justice leaders participate in panel discussions marking the first time all were together and involved in a strategic discussion.

2011
From 2011 - 2016, BCM helps reshape the delivery of healthcare by investing in quality, community-based health centers. This includes working with 120 providers representing 14 community health centers to help local nonprofits attain federally qualified health center status.

2011
The Star (Strategies to Trim and Reduce) project is established with ten churches participating in the pilot.

2014
In response to emerging community challenges, BCM begins to shift its focus to include early childhood education, trauma-informed care, and reducing recidivism as strategic priorities.

2016
The Behavioral Health Initiative for Pastors (BHIP) is created after three pastors contact BCM about concerns they had while recovering from the trauma of the New Orleans East Tornado.

2019
BCM’s grantmaking focus expands to provide more support for faith-based nonprofits through our core grants.

2020
In 2020, BCM awards $11.1M in grants to 95 grantees. Over 25 years, BCM has awarded over $208M in grants to local nonprofits.

2020
Awarded $1.6M in COVID-19 emergency funding to local partners.
OUR MISSION
In response to the love of God revealed in Jesus Christ and in keeping with our Baptist heritage, Baptist Community Ministries is committed to improving the physical, mental, and spiritual health of people and communities in the five-parish Greater New Orleans area.

WE SERVE THE GREATER NEW ORLEANS AREA, WHICH INCLUDES 5 Parishes

St. Tammany
Orleans
Jefferson
St. Bernard
Plaquemines

In 2020, BCM supported:

145 CHURCHES
+95 GRANTEES
240 PARTNERS

CORE VALUES
Baptist Community Ministries is a faith-based Christian organization that seeks to embody five core values.

FAITHFULNESS
Honor God in all that we do

COMPASSION
Exhibit unconditional love and acceptance to our community members

RESPECT
Demonstrate reverence for the dignity and cultural diversity of each person in our community

SUSTAINABILITY
Demand responsible stewardship of our charitable assets

TRANSPARENCY
Commit to being an accountable and trustworthy community partner

THREE PILLARS OF BCM
Baptist Community Ministries serves our community in the following ways:

CHAPLAINCY SERVICES
Chaplaincy Services provides spiritual care and consultation to individuals, groups, and institutions, regardless of their religious affiliation.

CONGIUGATIONAL WELLNESS
Congregational Wellness trains church members to implement wellness ministries within congregations and communities they serve, promoting the health and well-being of their members.

GRANTS
BCM strives to provide a better quality of life for all people in the region through grantmaking with specific zones of interest in health, education, and public safety.

35 FULL-TIME EMPLOYEES
$208 MILLION
Awarded in 25 years
JOE CULL
BCM NOPD CHAPLAIN

2016
NEW ORLEANS REPORTS MORE SHOOTINGS PER CAPITA THAN CHICAGO. BCM POLICE CHAPLAINS WORK WITH AN INTER-DEPARTMENTAL EMPLOYEE SUPPORT PROGRAM, OFFERING RESOURCES AND SUPPORT TO THE MEMBERS OF THE DEPARTMENT AND THE COMMUNITY AT LARGE.

2020
POLICE-INVOLVED SHOOTINGS ACROSS AMERICA LEAD TO A SUMMER OF NATIONAL UNREST AND PROTEST. BCM CHAPLAINS WORK DIRECTLY WITH NOPD AND THE NEW ORLEANS COMMUNITY TO FOSTER GOODWILL AND SUPPORT TO ALL THOSE IN NEED.

2020
BCM HAS 14 FULL-TIME CHAPLAINS WITH 104 YEARS OF COLLECTIVE EMPLOYMENT AT BCM AND 162+ YEARS OF TOTAL EXPERIENCE.

CHAPLAINCY SERVICES

As we all learned firsthand this year, life can change in a second. In moments of tragedy and strife, everyone needs someone to lift them up. This is where BCM’s chaplains step in.

Theologically educated and professionally board-certified, each chaplain provides spiritual care and consultation to people in need regardless of religious affiliation. Serving in five hospitals, two nursing homes, and all eight New Orleans police districts, BCM chaplains offer a “ministry of presence,” a safety net of grace when life falls apart, bringing calm and reassurance to victims, first-responders, and others impacted by devastation and loss.

Whether it’s offering on-the-scene support for New Orleans police officers or providing comfort and aid to the sick and suffering, BCM’s 14 chaplains remove the stigma of shame in asking for help by providing a safe space for people to seek the help they need and deserve.

Concern and compassion are evident in the simple act of nearness. BCM chaplains offer a listening ear, while giving space and allowing people to grieve. They bring dignified, loving, and respectful care to those who need it most.

This year our chaplains made 147,943 personal connections, more than any year in BCM’s history, despite a global pandemic and social upheaval.

FROM 2009 TO 2020, BCM’S CHAPLAINS MAKE 1,111,789 PERSONAL CONNECTIONS WITHIN THE COMMUNITY GIVING AID AND COMFORT TO THOSE WHO NEED IT.

She begged, “Please don’t leave my babies.”

...His actions eased her fears, and I assured her that she would be reunited with her other children soon.

2020 ANNUAL REPORT
25 YEARS OF SERVICE
FOUR DAYS AFTER KATRINA MADE LANDFALL, OFFICERS OF THE NEW ORLEANS POLICE DEPARTMENT’S 2ND DISTRICT WERE ASSIGNED TO ASSIST PEOPLE AT THE CONVENTION CENTER. ORDERS WERE GIVEN NOT TO GO INSIDE, AND THE SERGEANT REQUESTED THAT I STICK CLOSE TO HIM.

When we arrived, the massive crowd was remarkably well-behaved. Despite being hot, hungry, and thirsty, there was an impressive level of patience and self-control. People were being resourceful, doing what they could to help one another—this included looting.

Initially, “looting” seemed to be a dirty word, an act of the weak and selfish. Looting now meant survival and assisting the sick, elderly, and young. One man was barbecuing stolen meat and handing it out. Two carloads of juice and milk taken from a local dairy arrived, still cold from the refrigerated trucks. The police officers and I hurriedly passed out these precious beverages.

Suddenly, we heard screams for help. An officer ran into the crowd, and I followed close behind him. We approached a young woman performing CPR on her one-month-old infant. The baby had stopped breathing.

As a former fireman, I tapped into every calm resource I had and prepared myself to administer CPR. Fortunately, the mother had been able to restore her son’s breathing, and I held him gingerly, carefully monitoring his breaths.

The baby needed immediate medical attention. But with no EMS available and all local hospitals surrounded by water or evacuated, the Sergeant decided to transport the baby himself. Within moments, the three of us were sitting in the back of an NOPD SUV speeding toward West Jefferson Hospital.

As we crossed the Crescent City Connection, the mother asked who would be bringing her three other children, all under the age of six. She begged, “Please don’t leave my babies.” The Sergeant radioed his officers to go back into the building, gather the children, and bring them to meet us at the hospital. His actions eased her fears, and I assured her that they would be reunited soon. The 2nd District officers went beyond the call of duty to guarantee the infant got the care he needed, and that the family stayed together.

Stories like this remind us that even in tragedy and hardship, there will always be good people ready to lend a helping hand. The resourceful helpers, healthcare workers, frontline responders, chaplains, police, and everyday kind strangers are the people who keep our community strong in trying times. As our nation experiences another tragedy, our memories of Katrina and the boundless altruism it inspired give us hope that our city will endure.
A Lifetime of Giving Back

A LIFE-LONG BAPTIST, ROYCE BALLARD GREW UP IN A SPIRITUAL HOUSEHOLD AND AT 10 YEARS OLD MADE A PROFESSION OF FAITH IN HIS LOCAL CHURCH. BY THE TIME HE ENTERED COLLEGE, HE KNEW HE WANTED TO ALWAYS BE INVOLVED IN FAITH-BASED WORK, EITHER PROFESSIONALLY OR AS A VOLUNTEER.

Throughout his 20s, Royce served as a pastor, while working as a high school teacher and a youth sports coach mentoring young, gifted athletes. In his early 30s, he earned his Master of Theology degree while working in sales. Throughout his 30s and 40s, he became an entrepreneur as owner of Tape City USA and Ballard Distributing Company. As a prominent New Orleans businessman, he maintained a spiritual emphasis in his work by mentoring other young entrepreneurs.

After selling his businesses, he received a call from his long-time friends, Myron Madden and Bob Pearce, who directed the Pastoral Care program at Southern Baptist Hospital (SBH). They offered Royce an opportunity to train and become a board certified, full-time chaplain through SBH’s Clinical Pastoral Education program, where professional chaplains were key members of the healthcare team. Royce knew the hospital and its staff well, as five of his eight children had been born there.

Seizing the chance to serve those in need, Royce embarked on a brand-new career path. He became a chaplain and a licensed Marriage and Family Therapist. With encouragement and support from his wife, Katy, he earned his Doctor of Ministry degree. When SBH was sold in 1995 to create Baptist Community Ministries, Gene Huffstutler, the first leader of BCM’s Chaplaincy Services division, hired Royce to serve at West Jefferson Medical Center. Royce also trained and mentored new BCM chaplains and became their advisor when they pursued their doctorates. In honor of his incredible service to BCM and our community, Royce became BCM’s Employee of the Year in 2012.

In 2018, after serving as a chaplain for 33 years, Royce retired from BCM. As a consummate servant-leader, Royce has given compassionate care to thousands of people across Greater New Orleans. Now in his 80s, Royce donates his time by serving on the Board of Covenant Nursing Home (a BCM chaplaincy site) and continues to mentor newly hired BCM chaplains seeking wisdom and guidance.

Thank you, Royce, for helping our community members to grow and heal spiritually and emotionally. Your dedicated service has helped shape BCM’s Chaplaincy Services program into what it is today.
A carpenter uses a hammer, but we use ourselves. If a pastor is depleted, then the ministry won’t be as effective.

“WE ARE THE TOOLS THAT WE USE.

REVEREND TORIN SANDERS, PH.D., LCSW-BACS
BEHAVIORAL HEALTH INITIATIVE FOR PASTORS

Churches today offer more than religious services; they are a place of community, a counseling center, and a place to seek fellowship and advice. BCM supports its 145 partner congregations with its unique "whole person" approach, providing four health and wellness programs that nurture the mind, body, and spirit.

The Church Nurse Education Program (CNEP), established in 1997, trains registered nurses to start health ministries in their churches, assess congregants’ health concerns, and provide real-life solutions to critical health and social issues.

Since 2004, the Congregational Health Promoter Program (CHPP) trains lay people without a nursing background. Participants learn how to begin health ministries, arrange wellness activities, and organize community action efforts addressing health concerns.

To combat our community’s ongoing hypertension and obesity issues, in 2011 BCM established the Strategies to Trim and Reduce (STAR) Project, a 10-week faith-based weight loss and blood pressure control program.

Finally, in 2016, the Behavioral Health Initiative for Pastors (BHIP) was created after three pastors contacted BCM about concerns they had while recovering from the trauma of the New Orleans East tornado. Pastor Torin Sanders, a licensed social worker, began teaching self-care modules to a small focus group of senior pastors. The program now focuses on all pastors and their families.

BCM is proud to partner with churches of all faiths in providing quality care and resources that allow our community’s people to heal and thrive.

340 PEOPLE
HAVE GRADUATED FROM THE CHURCH NURSE EDUCATION PROGRAM SINCE ITS INCEPTION.

99 CHURCHES
HAVE PARTICIPATED IN THE STAR PROJECT SINCE ITS INCEPTION.

292 PEOPLE
HAVE GRADUATED FROM THE CONGREGATIONAL HEALTH PROMOTER PROGRAM SINCE ITS INCEPTION.

50,000 CONGREGANTS
WERE DISTRIBUTED BY BCM THROUGHOUT THE COVID-19 PANDEMIC.

20,000 MASKS
SERVED EVERY YEAR.

340 PEOPLE
HAVE GRADUATED FROM THE CONGREGATIONAL HEALTH PROMOTER PROGRAM SINCE ITS INCEPTION.

292 PEOPLE
HAVE GRADUATED FROM THE CHURCH NURSE EDUCATION PROGRAM SINCE ITS INCEPTION.
Helping the Helpers

IN 2016, TWO TORNADOES TOUCHEO DOWN IN NEW ORLEANS EAST, CARVING A PATH OF DESTRUCTION THREE MILES LONG. TO HELP PLAN A DISASTER RELIEF RESPONSE FOR LOCAL CONGREGATIONS, BCM’S CONGREGATIONAL WELLNESS TEAM ORGANIZED A GROUP OF PASTORS, LED BY REVEREND TORIN SANDERS, PH.D., LCSW.BACS.

The common theme heard amongst pastors was that they were struggling with feeling overwhelmed. The constant flow of funerals, sickness, and pain would be intense for anyone, and the inherent role of a pastor seemingly discourages “a day off.” The group of pastors asked themselves, “Who is helping the helpers?”

“We are the tools that we use,” Dr. Sanders said of pastoral duties. “A carpenter uses a hammer, but we use ourselves. If a pastor is depleted, then the ministry won’t be as effective.”

Thus, the Behavioral Health Initiative for Pastors (BHIP) was born. Recently retired BCM President & CEO, Charles Beasley, was integral in greenlighting this initiative, which involved employees from all three pillars of BCM – Congregational Wellness, Chaplaincy, and Grantmaking – working together to build a healthier community. The program is free for pastors to enroll with no or low cost for providers.

The program has grown from supporting 10 pastors to 60 pastors, including services for pastors’ families. Participants are given a “Self-Care Toolbox” to identify and self-treat issues like burnout, stress, and compassion fatigue. Workshops and retreats give pastors the opportunity to pair up with a partner, review the unique demands of the job, talk about why they feel overwhelmed, and assess which needs are being met and which could use more attention. Dr. Sanders utilizes cognitive behavioral techniques from his therapeutic experience as a social worker to offer pastors a different way to confront and deal with stress.

When the pandemic hit, everything shifted. The workshops, retreats, and meetings immediately went virtual. BHIP performed check-ins with pastors and offered information on how to transition churches to a virtual model of services. A new workshop was developed on how pastors can help congregants who now faced increasing mental and physical health issues.

Moving forward, BHIP plans to create additional workshops focusing on how to assist congregants dealing with psychological stress. BHIP will create and train mental health teams from each participating congregation, and meet monthly to provide continual support. This will allow familiar faces to provide direct mental health assistance and referrals to their own congregational communities.

BCM is grateful to partner with Dr. Sanders. With his leadership, we believe this program will continue to grow, adapting and innovating to support pastors serving congregations in times of great need. By helping these helpers, we provide a light on the path to healing.
Everyone’s a STAR

SIX YEARS AGO, I WEIGHED IN AT 420 LBS. I DIDN’T REALIZE HOW OUT OF SHAPE I HAD BECOME. I WANTED TO BE HEALTHIER BUT DIDN’T KNOW WHERE TO START.

During a church service, my pastor and his wife, Sheila Collins, spoke about pursuing a healthier lifestyle through prayer and clean living by partnering with BCM’s Congregational Wellness team. Sheila urged me to sign up with her to participate in BCM’s STAR (Strategies to Trim and Reduce) Project, a 10-week weight loss and blood pressure control initiative.

This is where making healthy lifestyle choices and my incredible weight loss journey began. STAR taught me how to self-manage my health conditions. I learned about body systems, nutrition, and exercise.

STAR motivated our congregants to share scriptures supporting the virtues, strength, and endurance it takes to lose weight. I learned how to monitor my portion sizes, increase my physical activity, and how prayer and daily reflection can provide inspiration.

Sheila and I leaned on each other and our STAR group for support. We met several times a week to walk together in our neighborhood, which helped to keep us all motivated and accountable in reaching our health goals together as a team. Through STAR, I finally felt supported. I now coach other women through their own weight loss journeys—all because of BCM’s STAR Project.

Today, I am 150 lbs. lighter! I can honestly say the STAR Project saved my life.

Hypertension and obesity are two of the most common issues affecting people across our community. Since its inception, STAR has provided weight loss and hypertension reduction techniques to over 1,250 people, just like me. Thank you, BCM, for helping our community to get healthy and stay healthy.

Written by Charlene Buckner
From birth until you leave the earth, we’ve got you covered.

DR. HANNAH POUNDS
BAPTIST COMMUNITY HEALTH SERVICES
SANCHEZ COMMUNITY CENTER

GRANTS

Part of BCM’s mission is to impact and uplift the community. We provide real-life solutions and support to organizations that share our mission and core values of helping our community to grow stronger. Together, we can contribute to the solution of our region’s most pressing issues.

BCM’s grantmaking has three zones of interest: health, education, and public safety. These zones have the following goals:

- **HEALTH:** Create a state of positive physical, mental, spiritual, and social well-being leading to a healthier community
- **EDUCATION:** Create learning opportunities to develop the cognitive, vocational, social, and emotional skills necessary for our residents to be successful in college, work, and life
- **PUBLIC SAFETY:** Create a balanced approach to crime prevention and management, including effective interventions and behavioral controls working in cooperation with efficient, effective, and coordinated justice system agencies to keep our community safe

Since our inception 25 years ago, BCM has awarded over 5,700 grants to over 1,200 organizations totaling over $208M. BCM provides grants to 501(c)3 nonprofit organizations working within a five-parish region of southeastern Louisiana – Orleans, Jefferson, St. Tammany, St. Bernard and Plaquemines Parishes.

In times of crisis, BCM has always supported our community.
When Dr. Hannah Pounds first started working with the Ninth Ward Community in New Orleans, she found her patients often had to travel great distances to access the care they needed. There were no health centers in the area; no doctors, no clinics, and no pharmacies. Today, Dr. Pounds and her team at Baptist Community Health Services (BCHS) are administering COVID-19 vaccines right in the center of the community. Patients who previously had to take several modes of transportation to see a doctor are able to receive top-notch medical care down the street from their homes.

As a non-profit Federally Qualified Health Center (FQHC), BCHS sees patients with and without insurance. No one is ever turned away due to inability to pay. Patients without insurance receive financial discounts determined by the clinic and the patient following a sliding fee scale, which is set by the U.S. Government.

Founded in 2014, Dr. Pounds says early funding from BCM’s grantmaking was integral in allowing their consultants to define the areas of most need. With their mission to demonstrate the love of Christ by providing high-quality medical and behavioral healthcare to the community of New Orleans, it was an easy fit for BCM. “We were honored to follow the will of God pouring out his love in a real and tangible way and to be an expression of his care,” said Dr. Pounds. “One thing these grants allowed us to do is focus on community outreach, a role that was only possible because of those grants.”

At BCHS the vision is to care for the whole person. To see that person thrive outside of their 30-minute medical visit, they offer assistance with nutrition, housing, education and more. Dr. Pounds quotes her former colleague, Faye Davis, noting that care at BCHS is given “from birth until you leave the earth, we’ve got you covered.” Becoming a part of the fabric of the community is as important for the team as providing quality medical care. And to the people of this community, both were warmly welcomed.

Covered by God’s Love

Dr. Pounds maintains that all of this success would not have been possible without investment and belief from BCM. She says BCM immediately understood and valued their goal of caring for the whole family when they came to BCHS clinics. “BCM cares deeply about the community itself,” said Dr. Pounds. “One thing these grants allowed us to do is focus on community outreach, a role that was only possible because of those grants.”

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BEFORE HURRICANE KATRINA, NEW ORLEANS RANKED LAST AMONG THE STATE’S 67 SCHOOL DISTRICTS. TODAY, THE CITY’S SCHOOLS HAVE SEEN TREMENDOUS GROWTH THANKS, IN PART, TO BCM’S STRATEGIC GRANTMAKING WHICH HELPED LAUNCH THE CHARTER SCHOOL MOVEMENT IN ORLEANS PARISH. IN THE PAST DECADE THE CHARTER MOVEMENT IN NEW ORLEANS HAS PRODUCED GAINS ACROSS SEVERAL MEASURES, INCLUDING IMPROVED TEST SCORES.

Where Opportunities are Grown

One recipient of BCM’s educational grantmaking in Collegiate Academies, a network of five high schools and two post-high school programs tailored to meet the needs of specific groups of students. The Opportunities Academy (OA) program began as an in-classroom offering throughout the Collegiate Academies schools. Now a free program for young adults throughout the New Orleans community, not just at Collegiate Academies, OA students focus on building skills in the areas of independent living, employability, and community access through career exposure, direct instruction, hands-on activities, and more.

As one of the earliest and largest supporters of Opportunities Academy, BCM was instrumental in providing not only the funding needed to scale to the size they are now, but also played a founding role in a comprehensive advisory council which helped to develop awareness in and access to the local community. “We don’t think we would have had the same interest in community members working with OA if the council hadn’t been set up,” said Collegiate Academies’ Director of Development, Hannah Lambert.

Before the pandemic, OA was working with young adults to help not only prepare them for life in the “real world” but also to provide access to skills and job training in the students’ specific areas of interest. This is done through externships organized within the local community in a range of industries, including hospitality, non-profit, and tourism. When a student has a specific interned outside of the available externships, OA will work to connect students with a new program site or create internships on-site. They’ve created an on-campus coffee shop and school store called rOAst, a reception print shop responsible for delivering supplies across campus, and a car wash business called sOAptopia. These opportunities allow students to build social skills and learn how to run every aspect of the enterprise from order taking and prepping to daily management.

Once the pandemic hit the city, OA had to quickly pivot its program to continue to provide these services in a virtual environment. BCM was able to provide one of our COVID-19 Emergency Funding Relief Grants to help supply the students with at-home kits, providing the same tactile teaching tools used in the classroom setting to each individual student in their homes. “It’s been great getting a closer glimpse into students’ lives at home and having much more direct partnerships with families has been a positive outcome,” said Lambert.

“Practicing mobility at school can be different than navigating at home, where students are comfortable and familiar with the space. Building student relationships and interpersonal career skills, such as interview practice, continues to be an important way to prep students for real life or to practice how to work through a difficult situation at jobs. Being able to continue this work even while remote has been a blessing.”

“Sean loves OA and tries his best to never miss a day of school. I know that he is happy and enjoys it, so I am very happy with it. It’s a great school – students learn how to take care of their responsibilities and work for what they want without hesitating. I love that about OA.”

– Chanel Williams, OA Parent
Providing a Lifeline of Support

THE EVENTS OF 2020 WERE UNLIKE ANY OTHER YEAR. WE SAW A DARK MARDI GRAS SEASON, FACED NATIONAL SOCIAL UNREST, EXPERIENCED AN UNMATCHED STORM SEASON ALONG THE GULF COAST AND, MOST NOTABLY, ENDURED A GLOBAL PANDEMIC.

On March 24, 2020 – just a week after the shutdown – BCM announced its first round of community grants totaling $500,000 to Greater New Orleans Foundation, New Orleans Business Alliance, Second Harvest Food Bank of Greater New Orleans and Acadiana, and United Way of Southeast Louisiana.

“Every BCM Trustee knew action needed to be taken immediately,” said Frank Kelly, Chairman of BCM’s Board of Trustees. “By supporting our local service and hospitality workers, as well as families in need of food, we hoped to provide a lifeline for many people in the New Orleans metro area.”

In May 2020, a second round of grants were given to United Way and Second Harvest totaling $400,000. The grant awarded to Second Harvest helped pay for the increased demand to get meals to families in need, especially seniors and children.

In July 2020, BCM announced a third round of emergency funding bringing the total to more than $1.6 million awarded to 47 nonprofits who offered critical community support throughout the pandemic. All of the grants were implemented to directly impact the well-being of our community and, more specifically, people who needed a helping hand during this dire time.

This large-scale amount of pandemic emergency funding was a first for BCM, but our extraordinary response did not stop there. BCM partnered with the Louisiana Public Health Institute (LPHI) to fund an assessment conducted to understand the impact of the COVID-19 pandemic on mental health and substance abuse needs and services in the Greater New Orleans (GNO) area. Participants included behavioral health providers and clients from the five-parish area we serve. The assessment also offered potential strategies and reforms to help address existing challenges, minimize future risk, and increase the resiliency of the behavioral health system in the Greater New Orleans community.

Since its founding in 1995, BCM has identified and supported partner organizations that address critical community needs in the areas of health, education, and public safety. Over the past 25 years, BCM has invested over $208 million into local nonprofits and community partners within our five-parish service area.
Financial Overview

Over the past 25 years, BCM has awarded over $208 million in grants to organizations in the community which share our mission and core values. BCM strives to provide a better quality of life for all people in the region through grantmaking, with specific zones of interest in health, education, and public safety.

Financial Overview

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Financial Overview

OVER THE PAST 25 YEARS, BCM HAS AWARDED OVER $208 MILLION IN GRANTS TO ORGANIZATIONS IN THE COMMUNITY WHICH SHARE OUR MISSION AND CORE VALUES. BCM STRIVES TO PROVIDE A BETTER QUALITY OF LIFE FOR ALL PEOPLE IN THE REGION THROUGH GRANTMAKING, WITH SPECIFIC ZONES OF INTEREST IN HEALTH, EDUCATION, AND PUBLIC SAFETY.

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BCM Thanks the Milburn and Nancy Calhoun Foundation

Their children, Kathleen Nettleton and David Calhoun, have followed in their parents’ philanthropic footsteps. Kathleen has continued her mother’s legacy by serving as a BCM Trustee. She fondly remembers her mother’s passion point at BCM, which was Congregational Wellness. “The whole goal,” Kathleen says, “is to get those who need medical care into medical care.”

BCM’s Congregational Wellness services are provided to more than 145 churches across the Greater New Orleans community and serve over 50,000 congregants each year.

Kathleen is also very passionate about BCM’s Chaplaincy Services saying, “It is all about helping people during the most difficult times. It really is providing care and comfort.” Over the course of the pandemic, BCM’s 14 chaplains made over 147,000 personal connections with people in need, more than any year in BCM’s history. Over the past decade, they have made over 1.1 million personal connections with people across Greater New Orleans.

After their parents’ deaths, Kathleen and David spent a long time discussing how to use the funds from the Milburn and Nancy Calhoun Foundation in a way that would honor their parents’ memories and continue their mission to build a healthier New Orleans. In 2020, they decided to give a $50,000 matching grant to BCM in support of Congregational Wellness and Chaplaincy Services programming.

“Thank you, Kathleen and David, for your thoughtful and kindhearted gift to BCM. When health and wellness are restored, people can work, perform daily tasks, and provide for themselves, their families, and their communities. We are honored that you have chosen BCM to help fulfill your parents’ dream of helping the people of Greater New Orleans to heal in mind, body, and spirit.”

To double your donation, please visit www bcm org/donate and make your donation by September 30, 2021. To learn more about BCM’s Congregational Wellness and Chaplaincy Services programming, please contact Jennifer Drummer, Director of Development, at development@bcm.org or (504) 593-2358.

Building a Healthier Community Together

Thanks to all of our community giving partners for supporting BCM’s Congregational Wellness and Chaplaincy Services programming. Your generous sponsorship has helped to build a healthier community in real and meaningful ways. Together, we can continue to change lives for the better to learn more about how to partner with BCM, please contact Jennifer Drummer, Director of Development, at development@bcm.org or (504) 593-2358.
Celebrating 25 Years of Leadership

IN 1995, BAPTIST COMMUNITY MINISTRIES WAS ESTABLISHED AFTER THE SALE OF SOUTHERN BAPTIST HOSPITAL. BCM BEGAN WITH THE PRIMARY PURPOSE OF SUPPORTING PROGRAMS IN THE FIVE-PARISH REGION THAT WORKED TO IMPROVE THE OVERALL HEALTH AND QUALITY OF LIFE OF OUR COMMUNITY. THAT SAME YEAR, A YOUNG CPA FROM NEW ORLEANS JOINED BCM AS ITS CHIEF FINANCIAL OFFICER. HIS NAME WAS CHARLES BEASLEY.

In 2014, Charles transitioned to the role of President & CEO. Throughout his tenure, Charles led BCM through many firsts and celebrations, such as the overhaul of BCM’s grant programs to assure better alignment with emerging and longstanding community challenges and needs, planning and implementation of the Strategies to Trim and Reduce (STAR) Project, and creation of the Behavioral Health Initiative for Pastors.

One of BCM’s most recent undertakings, led by Charles, was the momentous pandemic response of awarding $1.6 million to local partners who support those affected by COVID-19. Charles understood how imperative the effort was, stating, “These grants will have a direct impact on the well-being of our community and, more specifically, the people who need a helping hand during this dire time.” At the end of 2020, after 25 years of dedicated service, Charles officially retired from Baptist Community Ministries.

As we begin the celebration of our 25th Anniversary as an organization and look ahead to the next 25 years, we would be remiss not to remember all that has been accomplished under the stewardship of Charles Beasley. His legacy will live on in BCM’s mission of improving the physical, mental, and spiritual health of the individuals we serve.

CHARLES BEASLEY
RETIRED PRESIDENT AND CEO
2020 Grantees

CORE FUNDING
BAPTIST COMMUNITY HEALTH SERVICES, INC.
CROSSROADS NOLA, INC.
GLOBAL MARITIME MINISTRIES, INC.
JAMES SAMARITAN
JESUS PROJECT MINISTRIES
NEW ORLEANS BAPTIST MINISTRIES, INC.
NEW ORLEANS BAPTIST THEOLOGICAL SEMINARY
RIGHTEOUS RIDES
SAVANNAH SMILES, INC.
THE FIRST 72+
THE RESTORATION INITIATIVE FOR CULTURE AND COMMUNITY
THRIVE NEW ORLEANS
TRINITY CHRISTIAN COMMUNITY, INC.
YOUNG LIFE GREATER NEW ORLEANS

Total ........................................... $2,245,000

EDUCATION
4Point0 SCHOOLS
The Power of Entrepreneurship in Education Reform
BARD EARLY COLLEGE IN NEW ORLEANS
Launching the Bard Early College Academy in New Orleans
BROTHERS EMPOWERED TO TEACH INITIATIVE
BE2T Fellowship Track
CASA NEW ORLEANS
Transitioning Foster Youth Programming
CENTER FOR INNOVATIVE TRAINING OF YOUTH, INC.
DBA STEM NOLA - Building a PreK-8 STEM Ecosystem
COLLEGE BEYOND
Expanding College Beyond’s Impact
COLLEGIATE ACADEMIES
Opportunities Academy Citywide Expansion
COMMUNITIES IN SCHOOLS OF THE GULF SOUTH, INC.
Improving Outcomes throughout the Region with Integrated Student Supports
EDUCATORS FOR QUALITY ALTERNATIVES, INC.
School Replication
FAMILIES HELPING FAMILIES OF SOUTHEAST LOUISIANA, INC. (NOLA)
Coding for Youth With Autism - Pathway Out of Poverty
FAMILY ENGAGEMENT LAB
FASTTalk: Engaging Jefferson Parish and Orleans Parish families to improve student literacy outcomes
FIRSTLINE SCHOOLS, INC.
Special Education Leader Fellowship (SELF)
GREATER NEW ORLEANS FOUNDATION
New Orleans Works Collaborative (NOW)
GROW DAT YOUTH FARM
Grow Dat Youth Farm Leadership Programs
HIGH RESOLVES AMERICA
Growing Citizenship Education in Greater New Orleans’ Public Schools
ISIDORE NEWMAN SCHOOL
BTNOLA High School Program
JEFFERSON PARISH PUBLIC SCHOOL SYSTEM
Increasing Access to Quality Early Childhood Experiences for Young Children in Jefferson
JERICHO ROAD EPISCOPAL HOUSING INITIATIVE, INC.
Jericho Road’s Workforce Development Program
KID SMART
Arts Literacy NOLA
LEADING EDUCATORS GREATER NEW ORLEANS
Leading for Equity
LIBERTY’S KITCHEN, INC.
One Thousand Futures: Pathways to Success for and with Opportunity Youth
LIVE OAK WILDERNESS CAMP
High School and College Equity Initiative
LOOP NOLA (LOUISIANA OUTDOOR OUTREACH PROGRAM)
Outdoor Adventure Experiences for Greater New Orleans Public School Students
LOUISIANA ASSOCIATION OF PUBLIC CHARTER SCHOOLS
Coaching for Visionary Charter School Boards
LOUISIANA ENDOWMENT FOR THE HUMANITIES
PRIME TIME – Increasing Impacts for Families
NEW PATHWAYS NOLA, INC.
Citywide Portfolio of Programs for Students with Significant Disabilities
NEW SCHOOLS FOR NEW ORLEANS
Next Generation Teacher Pipeline for New Orleans
POLICY INSTITUTE FOR THE CHILDREN OF LOUISIANA, INC.
Early Care and Education Master Plan
RECONCILE NEW ORLEANS, INC.
Capacity Building: Life Skills Staff Development & Student Self-Sufficiency
SAINT AUGUSTINE HIGH SCHOOL
Reimagining Our Future - Support for Faculty, Academic, and Curriculum Enhancements
SAVE THE MUSIC, STM, VH1 SAVE THE MUSIC FOUNDATION
Advancing Music Education in New Orleans
ST. MICHAEL SPECIAL SCHOOL
Exploration Academy: Continued Vocation and Transition Development for Adults with Special Educational Needs
2020 Grantees

**EDUCATION**

THE EDUCATION TRUST, INC.
College, Career, and Work-Readiness: Closing Equity Gaps

THE POSSE FOUNDATION, INC.
Bringing College Access, Completion and Career Opportunities to New Orleans Area Youth

TRAININGGROUPS, INC.
We Play Center

UNCOMMON CONSTRUCTION
unCommon Construction Apprenticeship Program

UNIVERSITY OF NEW ORLEANS FOUNDATION
Teacher Residency Support

YOUNG ASPIRATIONS-YOUNG ARTISTS, INC.
YAYA “Readiness” Toolkit

YOUNG ASPIRATIONS-YOUNG ARTISTS, INC.
Leadership and Life Skills Training for YAYA Guild Members

YOUNG AUDIENCES OF LOUISIANA, INC.
Louisiana Wolf Trap Early Learning Through the Arts Early Head Start and Head Start Initiative

YOUTHFORCE NOLA
Building Bridges from Education to Economic Prosperity

YOUTHFORCE NOLA
A Career Readiness Initiative for New Orleans Youth

**HEALTH**

BASTION COMMUNITY OF RESILIENCE
Veterans Health and Reintegration Initiative

CHILDREN’S BUREAU OF NEW ORLEANS
Project Connect Expansion

CHILDREN’S HOSPITAL, INC.
Children’s Hospital Behavioral Health Telepsychiatry Program

CENTER FOR RESILIENCE, INC.
Center for Resilience Transition: Expansion Staff

CITY OF NEW ORLEANS
Health Care for the Homeless Uniformed Patient Referral System

CROSSROADS NOLA, INC.
Greater New Orleans Collaborative for Children

HOPE THE FOOD PANTRY OF NEW ORLEANS
Giving Hope Feeding Program

JEWISH FAMILY SERVICE OF GREATER NEW ORLEANS, INC.
Teen Life Counts

LAMBERT HOUSE FOUNDATION
Innovative Care in Alzheimer’s Research

LOUISIANA STATE UNIVERSITY HEALTH SCIENCES CENTER FOUNDATION
Educating the Health Workforce: A Pathway to Improving Health Outcomes

MARIETTA COMMUNITY HEALTH CENTERS
Comprehensively Assessing & Addressing Maternal Morbidity & Mortality Risk Factors at DHCH including the recent impact of COVID-19

METROPOLITAN HUMAN SERVICES DISTRICT
MHSD Community R.E.A.C.H. Project

OCHSNER CLINIC FOUNDATION
Mothers’ Milk Bank of Louisiana at Ochsner Baptist Three Year Start-Up

PLAQUEMINES COMMUNITY C.A.R.E. CENTER FOUNDATION, INC.
Suicide Prevention Services in Plaquemines Parish

REBUILDING TOGETHER NEW ORLEANS, INC.
Safe at Home

SECOND HARVEST FOOD BANK OF GREATER NEW ORLEANS AND ACADEIA
Therapeutic Food Pantry

TULANE UNIVERSITY
Tulane Center for Autism and Related Disorders (TCARD)

UNIVERSITY MEDICAL CENTER NEW ORLEANS
UMC Trauma Recovery Clinic

VOLUNTEERS OF AMERICA SOUTHEAST LOUISIANA, INC.
Building Sustainability of Fresh Food Producing Healthy Meals and Lifestyle Choices to Children

YOUNG MEN’S CHRISTIAN ASSOCIATION OF NEW ORLEANS METROPOLITAN
“Preventing the Little Whittle”

**HEALTH**

YOUTH RUN NOLA, INC.
Youth Run NOLA High School Mentorship Experience

**PUBLIC SAFETY**

22ND JUDICIAL DISTRICT COURT, LOUISIANA
Twenty-Second Judicial District Court Re-Entry Specialty Court

BREAKFREE EDUCATION - TRAVIS HILL NOLA
The Welcoming Project

COUNCIL ON ALCOHOL & DRUG ABUSE FOR GREATER NEW ORLEANS
Project Reconnect

COURT WATCH NOLA
New Orleans Municipal Court Right to Counsel Assessment and Implementation

COVENANT HOUSE NEW ORLEANS
Rights of Passage: A University for Street Kids

Total $1,427,276

Total $2,233,575
2020 Grantees

PUBLIC SAFETY

INNOCENCE PROJECT NEW ORLEANS
Police and Prosecutor Accountability for Community Trust (PPACT)

KEDILA FAMILY LEARNING CENTER
Pre Work-Force Program

KIDS RETHINK NEW ORLEANS SCHOOLS (RETHINK)
rethink year

LOUISIANA CENTER FOR CHILDREN’S RIGHTS
Right-Sizing Justice: Improving Outcomes and Reducing Harm in New Orleans’ Juvenile Justice System

LOUISIANA CENTER FOR CHILDREN’S RIGHTS
Safe, Smart, Cost-Effective and Fair: Structural Juvenile Justice Reform in New Orleans

NOLA BUSINESS ALLIANCE, INC. (NOLABA)
Workforce Development for Formerly Incarcerated Individuals

OPERATION RESTORATION
Hope House NOLA

THE RESTORATION INITIATIVE FOR CULTURE AND COMMUNITY
LeaderU and LeaderLab

VOLUNTEERS OF AMERICA SOUTHEAST LOUISIANA, INC.
Enhancing Public Safety by Supporting Children and Families Affected by Incarceration

YOUTH EMPOWERMENT PROJECT
Youth Empowerment Project Work & Learn Center

Total .................................. $1,294,020

OPPORTUNITY

AGENDA FOR CHILDREN

BAPTIST COMMUNITY HEALTH SERVICES, INC.

BASTION COMMUNITY OF RESILIENCE

CASA NEW ORLEANS

CHILDREN’S BUREAU OF NEW ORLEANS

COLLEGIATE ACADEMIES

COVENANT HOUSE NEW ORLEANS

CROSSROADS NOLA, INC.

EDUCATORS FOR QUALITY ALTERNATIVES, INC.

FAMILIES HELPING FAMILIES OF SOUTHEAST LOUISIANA, INC. (NOLA)

FIRSTLINE SCHOOLS, INC.

FIRSTLINE SCHOOLS, INC.

Special Education Leader Fellowship (SELF)

HOPE THE FOOD PANTRY OF NEW ORLEANS

GREATER NEW ORLEANS DEVELOPMENT FOUNDATION

NOPD Scheduling Software

GREATER NEW ORLEANS FOUNDATION

GREATER NEW ORLEANS FOUNDATION GiveNOLA 2020

JEWISH FAMILY SERVICE OF GREATER NEW ORLEANS, INC.

KID SMART

KIDS RETHINK NEW ORLEANS SCHOOLS (RETHINK)

OPPORTUNITY

KINGSLEY HOUSE

LEADING EDUCATORS GREATER NEW ORLEANS

LIBERTY’S KITCHEN, INC.

LOOP NOLA (Louisiana Outdoor Outreach Program)

LOUISIANA ASSOCIATION OF PUBLIC CHARTER SCHOOLS

LOUISIANA CENTER FOR CHILDREN’S RIGHTS

LOUISIANA ENDOWMENT FOR THE HUMANITIES

NEW ORLEANS BAPTIST MINISTRIES, INC.

NEW ORLEANS BAPTIST THEOLOGICAL SEMINARY

NEW ORLEANS YOUTH ALLIANCE

NOLA BUSINESS ALLIANCE, INC. (NOLABA)

NOLA BUSINESS ALLIANCE, INC. (NOLABA)

Center for Employment Opportunities

NORTHSHORE COMMUNITY FOUNDATION

Strategic Plan and Fundraising

OPERATION RESTORATION

PLAQUEMINES COMMUNITY CARE INC.

POLICY INSTITUTE FOR THE CHILDREN OF LOUISIANA, INC.

RECONCILE NEW ORLEANS, INC.

RESOURCES FOR HUMAN DEVELOPMENT, INC.

SECOND HARVEST FOOD BANK OF GREATER NEW ORLEANS AND ACADIANA

St. Michael Special School

The First 72+

The Restoration Initiative for Culture and Community

Thrive New Orleans

United Way of Southeast Louisiana

Urban League of Greater New Orleans

Volunteers of America Southeast Louisiana, Inc.

Young Aspirations-Young Artists, Inc.

Young Audiences of Louisiana, Inc.

Young Men’s Christian Association of New Orleans Metropolitan Youth Empowerment Project

Youth Run NOLA, Inc.

Total .................................. $1,139,619
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Sharon Burel; Lisa Collins; Vanessa County;
Gretchen Dobbins; Damian Woods

STAFF

CONGREGATIONAL WELLNESS
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THANK YOU FOR BEING A PART OF OUR 25 YEARS.